#### GLION



#### HOSPITALITY SUMMER PROGRAM 2024







## Luxury Hospitality Summer Program 2024

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#### Experience luxury hospitality first-hand

At Glion, we've been teaching the art of luxury hospitality since 1962. Now we've gathered all those years of hospitality know-how into a summer program designed specifically for 18 to 26 year-olds. Across one exciting and immersive week, you will enjoy the perfect introduction to this exciting, fast-growing and professionally-rewarding industry. Our Luxury Hospitality Summer Program is the perfect opportunity for you to sample the dynamic and diverse luxury hospitality industry, and to discover why Glion is the destination of choice for ambitious young talents seeking to forge successful, global careers.



# Discover the exciting world of luxury hospitality

Making your temporary home in our flagship Glion campus, with its breathtaking views over Montreux and Lake Geneva, you will learn the secrets of service excellence from expert Glion faculty who have achieved global recognition in their fields. You'll also take part in academic masterclasses on key hospitality themes, as well as having the opportunity to go behind-the-scenes at five-star hotels, international luxury brands and other institutions where hospitality and service excellence are second-nature.

While developing hospitality knowledge and skills will be your primary focus, we've included a number of leisure activities to complement our industry-focused program content. You will also join your fellow program participants for a variety of delightful dinners on and off campus.



Have you got what it takes to deliver luxury excellence?





# Glion campus: an icon of hospitality excellence

Formerly the location of an elegant Grand Hotel, Glion campus is today an acknowledged international focal point of hospitality and business education.

The campus is famed for its stunning views of Montreux, Lake Geneva and the Swiss Alps. It is where students from almost 100 nations come to learn hospitality's practical arts; giving themselves a solid foundation for future leadership roles.

The campus has its own fine dining restaurant, Maison Décotterd, with a bistro and upscale lounge bar (pictured), where students can refine their skills in a prestigious, 'real-world' setting.

# Program highlights at a glance

Luxury Hospitality is a fast-moving business, and so is this program! From your arrival at Geneva Airport on Sunday 21 July to your departure from Switzerland on Sunday 28 July, you will never be short of things to see, do and learn. You'll be provided with a full timetable of classes, workshops, visits and industry-focused leisure activities when you arrive.

#### You can expect:



Academic masterclasses in service excellence and operations



Insights into the trends that matter in the luxury and hospitality industries



Practical arts workshops in gastronomy, fine wines and cocktail mixology



Exclusive visits to celebrated five-star hotels and luxury



Gourmet dinners with participants, Glion alumni and other influential guests



Extracurricular social activities to discover the Swiss Riviera



# The Program

#### 21–28 July 2024 Glion/Montreux. Switzerland

#### SUNDAY 21 JULY

Arrivals to Geneva Airport (GVA)

Activities in Clarens

Welcome dinner

#### **MONDAY 22 JULY**

 Table Art and Service in a Gastronomic Restaurant

Cocktails

Dinner with a view

#### **TUESDAY 23 JULY**

Gastronomic Cuisine

→ 5-star hotel visit

 Visit to International Olympic museum

#### WEDNESDAY 24 JULY

Visit to luxury watchmaker in Geneva

Luxury hospitality visits in Geneva

Dinner in Geneva

#### **THURSDAY 25 JULY**

Service Excellence

Business Trends in Luxury
Hotels and Events

Thermal spa

#### **FRIDAY 26 JULY**

Luxury Guest Experience

Dinner and wine tasting

#### **SATURDAY 27 JULY**





Farewell dinner

#### **SUNDAY 28 JULY**

Departures from Geneva Airport (GVA)

This is an example program. A confirmed schedule will be given to participants upon arrival.

#### KEY

△ Morning • Workshops

- Afternoon Field visits

Evening
 Leisure activities





### Fees

#### Glion/Montreux, Switzerland

ONE WEEK PROGRAM

21–28 July 2024 **CHF 3,500** 

#### BACHELOR'S & MASTER'S DEGREE OFFER

After completion, any student who enrolls in a Glion Bachelor or Master degree program will have the Luxury Hospitality Summer Program fee deducted from the first semester's tuition fees\*. This offer is not valid with any other scholarship package.

\*Offer valid for three years from the start of your Luxury Hospitality Summer Program.

#### Fees include

Please note that all items below are included in the fees. There will be no reimbursement of fees for unused items.

#### **MATERIALS & UNIFORMS**

 Teaching materials/uniforms (for practical classes)

#### ACCOMMODATION

- Shared double room with en-suite bathroom
- Subject to availability, students can select a single room for an additional fee. The prices below are in Swiss Francs, per person, for the duration of the Luxury Hospitality Summer Program, and in addition to the fees:
- Single standard room/shared bathroom CHF 135.
- Single superior room/en-suite bathroom CHF 210.

#### BOARD

- Full board (all meals) including meals during excursions
- All meals are high-quality and freshly prepared

#### AIRPORT TRANSFERS

 From Geneva Airport to Glion and return

#### **ACTIVITIES & EXTRAS**

- All excursions, field trips, outdoor activities and cultural visits
- · Program certificate of attendance
- Farewell dinner

#### Fees do not include

Pocket money, health insurance, travel insurance, laundry costs, airport transfers in home country and flights to/from home country.

#### **HEALTH & TRAVEL INSURANCE**

 It is mandatory that all students have their own personal health and travel insurance. Please provide policy copies with the Luxury Hospitality Summer Program application form.

#### Cancellation policy

- In case of cancellation, we will refund the total amount of the program if the cancellation is made prior to 31 May 2024 in writing to the Admissions Department.
- 50% of the full amount will be refunded if cancellation occurs up to 15 days before the start of the program. No refund will apply if the cancellation occurs after this date.

#### Terms & conditions

- Payment of the full fee must be made 15 days after receipt of invoice and no later than 15 June 2024
- Transfers between the airport and campus, in both directions, will only be booked for students arriving into and departing from Geneva Airport between 09:00–17:00 local time on arrival and departure days.

Luxury Hospitality Summer Program 2024

# Entry requirements

#### For the Luxury Hospitality Summer Program 2024

#### AGE

Students must be over the age of 18, and under the age of 27 years old at the start of the program.

#### VALID PASSPORT

Students must hold a valid passport. Nationals of any country can apply and follow the process for obtaining a visa for Switzerland, if required.

#### **HEALTH INSURANCE**

Students must have a valid health insurance for Switzerland.

#### LETTER OF MOTIVATION OR RECOMMENDATION

Students are recommended to write a short letter of motivation or to request a letter of recommendation from a teacher/professor or education counselor.

#### **ENGLISH LANGUAGE QUALIFICATION**

If English is not your first language, or if you have not spent the last two years studying in a school where English is the primary language of instruction, please enclose a copy of one of the following:

- International English Language
   Test (IELTS): 4.5
- Test of English as a Foreign Language (TOEFL): 450
- First Cambridge Exam: Grade C
- A letter of recommendation from a teacher/ professor could also be considered

# How to apply: step by step

### From application to arrival on campus



Start your application

#### 01 SUBMIT YOUR APPLICATION

Due to high demand for places, we strongly recommend that you apply as early as possible to avoid disappointment.

#### 04 receive acceptance letter

If your application is successful, you will receive a letter confirming your place on the program. Along with your acceptance letter, you will receive:

- Welcome package
- Invoice

#### 02 PROVIDE PROOF OF ENGLISH & HEALTH INSURANCE

If you do not have proof of your English level, your counselor can attest your level.

Arrange and submit your health insurance.

#### 05 arrange payment

Within 15 days after receipt of invoice and no later than 15 June 2024.

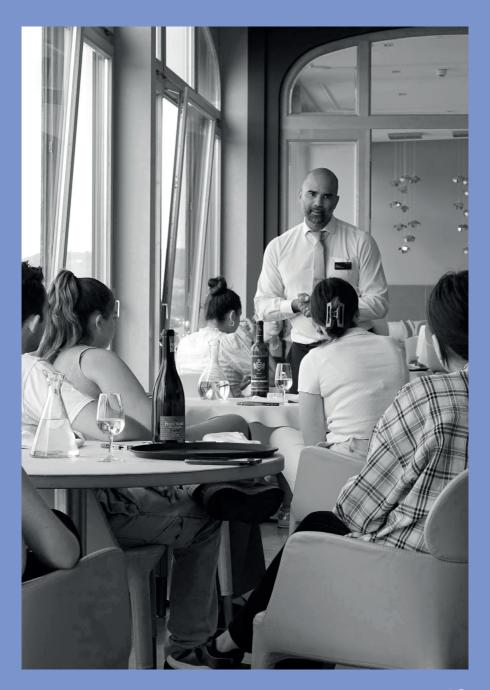
#### 03 parent/legal consent

If you are below the age of 18 when submitting your application, have your parent/legal guardian fill in and sign the parental consent and declaration.

#### 06 arrival on campus

The start of your Luxury Hospitality Summer Program. On your arrival day, we will greet you with:

- · Welcome booth at Geneva Airport
- Transportation services





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#### **GLION CAMPUS**

Glion Institute of Higher Education Route de Glion III 1823 Glion-sur-Montreux Switzerland

#### **BULLE CAMPUS**

Glion Institute of Higher Education Rue de l'Ondine 20 1630 Bulle Switzerland

#### **LONDON CAMPUS**

Glion Institute of Higher Education Downshire House Roehampton Lane London, SW15 4HT United Kingdom

