

BACHELOR'S IN INTERNATIONAL



# Hospitality

BUSINESS

SWITZERLAND & UNITED KINGDOM  
SPRING & FALL 2025 INTAKES

# Experience excellence

## A world of opportunities

An iconic name in hospitality and luxury business education for more than 60 years, Glion is the destination of choice for ambitious young talents aiming for global careers in these dynamic and fast-growing industries. From the moment you arrive on campus, you will be immersed in a refined, professional setting in which you'll live and learn alongside fellow students from up to 100 countries. Our promise is that your time with us will be truly transformative, opening your eyes to the world of possibilities that awaits you upon graduation, while equipping you with the knowledge, skills and maturity to thrive wherever your career takes you.

## 3 Campuses. 2 Countries.

Scan the QR codes to discover the campuses

### GLION, SWITZERLAND



### BULLE, SWITZERLAND



### LONDON, UNITED KINGDOM



## Our student population



1,700+

students across our 3 campuses



107

nationalities

48% Europe

42% Asia & Oceania

6% Americas

3% Africa & Middle East

## Industry connections & careers



#4 for employer reputation

in hospitality management\*



250+

company visits per year



6.4

internship offers per student on average



98%

of job-seeking students graduating in 2023 received one or more employment opportunities (Census: April 2024)



3

years after graduation on average to secure a managerial role or above



86%

of alumni become managers in less than five years

## Faculty across our 3 campuses



126

faculty members, practical arts instructors, visiting faculty & experts



94%

of our faculty members have a PhD and/or Master's degree



15:1

student-to-faculty ratio

\*QS World University Rankings by Subject, 2024. 2023 data.

# Bachelor's degree in International Hospitality Business

**INTAKES:** Spring & Fall / **4-YEAR PROGRAM:** Experiential Year (Practical Arts semester + 6-month internship) + 3-year Bachelor of Science (BSc) program (4 academic semesters + 6-month internship + on-the-job experience)



## Program highlights

### LUXURY GASTRONOMY & HOSPITALITY MASTERCLASS

During a four-week Masterclass during semester 1 of the Experiential Year, you will meet influential experts who are delivering authentic luxury experiences in hospitality and gastronomy. Your senses will be awakened through visits, tastings, guest speakers and workshops with breath-taking views. Explore some of the best hospitality, gastronomy and produce that France and Switzerland have to offer.

### CHOOSE FROM THREE SPECIALIZATIONS

Having specialist knowledge and experience will make you stand out from the crowd. In semester 5, you can specialize in:

- *Luxury Brand Strategy*
- *International Hotel Development and Finance*
- *Guest Experience and Event Management*

\*Opportunity to study this semester on international exchange at another Sommet Education campus subject to availability.

### GRADUATE WITH 18 MONTHS OF INDUSTRY EXPERIENCE

Your two professional internships and on-the-job experience play a crucial role in your Bachelor studies. You will not only gain a year-and-a-half of employment history to add to your CV, but also strong professional skills, valuable industry connections and real-life awareness of industry standards.

### PERSONALIZED LEARNING

We keep our class sizes deliberately small, so you will receive one-to-one attention from highly qualified faculty members.

Per class on average:

35

students

22

nationalities

## Your future career

### Strong industry connections

Year after year, world-leading brands send their hiring teams to Glion to recruit new talent. These industry professionals recognize our ability to produce highly employable graduates, with the right combination of experience, professionalism, cultural knowledge and business expertise.

### Careers in hospitality, luxury & beyond

With a Glion Bachelor education, you will have the perfect pathway to the global hospitality industry. Not only this, but the expertise and professional polish you develop with us will also open doors into any business sector where soft skills and excellence in customer service are prized.

### TOP 10 RECRUITERS OF GLION GRADUATES For entry level & management training positions (2018-2023)



5,650+

internship offers  
per year

7

job offers per student  
for first employment

### STUDENTS ON INTERNSHIP PER REGION

55% Europe

5% Americas

26% Asia Pacific

14% Africa & Middle East

### HOSPITALITY & TOURISM

- Hotels and resorts
- Restaurants and bars
- Night clubs and casinos
- Tourism and cruise ships
- Sharing economy companies
- Online travel agencies

### LUXURY

- Personal luxury goods
- Luxury retail and hospitality
- Luxury brand marketing
- Yachts, private jets and automobiles
- UHNW concierge services
- Fine dining, food and wine

### EVENTS & ENTERTAINMENT

- International sports events
- Music festivals
- Exhibitions and fashion shows
- Corporate and private events
- Entertainment venues
- Virtual and streaming events

### FINANCIAL SERVICES & REAL ESTATE

- Financial investment
- Private banking
- Real estate management
- Hotel development
- Insurance and brokerage
- Consultancy



Why do top companies  
recruit Glion students?

# Program options

## *Intensive Hospitality & English Language Program (IHELP)*

For students who need to improve their English skills before starting a Glion program, we offer an intensive hospitality and English program taught on the Glion campus in Switzerland. This program is composed of intensive English language tuition combined with hospitality-related classes and activities.



Discover our IHELP program

### DURATION

6 weeks

### ENGLISH LEVEL REQUIRED

Minimum overall IELTS score of 5.0 and min. 4.5 in every sub-component on application

# Tuition fees

## COMPULSORY EXPENSES IN CHF FOR FULL FOUR-YEAR BACHELOR'S IN INTERNATIONAL HOSPITALITY BUSINESS PROGRAM

Application fee	275
Tuition fees	176,500
Academic resources, trips, administrative, alumni and services fees	13,600
Health & accident insurance	6,800
F&B prepaid EY1* + BSc1 + BSc2	12,100
Lodging in double superior room EY1* + BSc1 + BSc2	18,900

\*EY1: Experiential Year semester 1

Fees listed are valid for 2025 intakes. Please see our website to view the full Tuition and Other Fees document and our Terms and Conditions.

# Admissions

## MINIMUM AGE

17.5 years old

## EDUCATION

**For students entering the Experiential Year prior to the Bachelor's program:** Holding a secondary education diploma that meets Swiss/European university entry requirements (Maturité, IB diploma, Abitur, French Bac, A-levels, high school diploma or equivalent).

**For students entering the Bachelor's program directly\*:** Holding a vocational baccalaureate linked to initial Vocational and Educational Training (VET) in a profession related to the field of study; or a professional or specialized baccalaureate in a specialization related to the field of study; or a secondary education diploma and a work certificate(s) demonstrating a minimum of one year work experience in the relevant field.

## ADMISSIONS ASSESSMENT

Personalized assessment to ascertain motivation and review application documentation. This could include a scenario-based exercise to be completed beforehand.

## MINIMUM ENGLISH LANGUAGE ENTRY REQUIREMENTS

If English is not your first language, or if you have not spent the last two years studying in a school where English is the primary language of instruction, you will need one of the following:

- IELTS: 5.5 overall (min. 5.0 in every subcomponent)
- TOEFL: Internet-based 70 or paper-based 525
- First Cambridge Exam: Grade C
- For London, same as above, except Non-EU or EEA passport holders will need to undertake IELTS UKVI: 5.5 overall and min. 5.5 in every subcomponent.

\*Students not required to complete the Experiential Year prior to entering the Bachelor in International Hospitality Business.

# Accreditation



Glion is accredited by the New England Commission of Higher Education (NECHE).

Glion is a member of Sommet Education, world leader in hospitality and culinary education.



The London campus is reviewed by The Quality Assurance Agency for Higher Education (QAA).



Watch the Bachelor's student journey



Check out our digital brochure



Connect with us:  
[Linktr.ee/glion.edu](https://linktr.ee/glion.edu)