

# Your program calendar

*Spring 2024 intake*

## **DELIVERING EXCELLENCE IN GUEST EXPERIENCES**

**START**  
29 April 2024

**END**  
19 July 2024

## **RESIDENTIAL WEEK ON LONDON CAMPUS**

**Course starts**  
22 April 2024

**Course ends**  
26 April 2024

## **TRAVEL RECOMMENDATION**

**Arrival in London**  
Sunday, 21 April 2024

**Departure from London**  
Saturday, 27 April 2024

## **IMPLEMENTING A SUSTAINABLE LUXURY STRATEGY**

**START**  
29 July 2024

**END**  
18 October 2024

## **EXPLORING NEW LUXURY ECOSYSTEMS**

**START**  
28 October 2024

**END**  
17 January 2025

## **RESIDENTIAL WEEK ON GLION CAMPUS**

**Course starts**  
21 October 2024

**Course ends**  
25 October 2024

## **TRAVEL RECOMMENDATION**

**Arrival in Switzerland**  
Sunday, 20 October 2024

**Departure from Switzerland**  
Saturday, 26 October 2024

## **BRANDING IN THE DIGITAL WORLD**

**START**  
27 January 2025

**END**  
18 April 2025

## **GRADUATION CEREMONY IN SWITZERLAND**

July 2025

