



Master's programs Business Field Trips Fall 2022 & Spring 2023

DESIGNED TO COMPLEMENT THE ACADEMIC CURRICULUM

Put your knowledge to the test in real international hospitality, luxury and innovation. Through a series of observation exercises, visits, and “meet-the-expert” sessions, students raise their awareness on a series of attitudinal competencies, an essential credential in today’s hospitality industry.

*Examples of field trips during the semester of Fall 2022 and Spring 2023.
Trip duration and itineraries are subject to change.



Master's in International Hospitality Business

BUSINESS FIELD TRIP TO

Barcelona

Companies visited:

- Nobu Hotel Barcelona
- Masia Torreblanca
- Llopart Cava
- Sofia Hotel Barcelona
- Edition Hotel Barcelona

Day 01 – Friday, 27 January 2023

BARCELONA

- Welcome drink and dinner at Nobu Kozara



Day 02 – Saturday, 28 January 2023

LLOPART CAVA & MASIA TORREBLANCA

- Vineyard visit and Cava taste at Llopart Cava
- Paella competition at Masia Torreblanca



Day 03 – Sunday, 29 January 2023

SOFIA BARCELONA

- Presentation by Agathe Sicot, Director of Sales, Sofia Barcelona: Service Excellence in MICE & Sales
- Hotel Tour of Sofia Barcelona
- Service Excellence in Operations with Banqueting Manager
- Cocktail making class
- Aperitivo on Sofia's rooftop terrace
- Dinner and drinks at Restaurant Darvaza



Day 04 – Monday, 30 January 2023

NOBU HOTEL, EDITION HOTEL & CLOSING DINNER

- Presentation by General Manager & HR Director, Nobu Hotel Barcelona
- Presentation by General Manager, HR Director, and Front of House Manager of Edition Hotel Barcelona
- Networking cocktail with Edition Barcelona management team at The Roof Bar, Edition Barcelona
- Dinner at Nobu Restaurant, created by Chef Nobu Matsuhisa



Day 05 – Tuesday, 31 January 2023

RETURN TO SWITZERLAND

- Breakfast at Nobu Leisure
- Fly back to Switzerland



What our students thought...

"I learned so much in such a short time: about people, about hospitality, about sustainability and about passion."

"We found ourselves in this wonderful area where family and community are genuine treasures."

"The field trip was an enriching personal and professional experience, a beautiful way to end our first semester."

"I definitely learned a lot about service quality and hospitality excellence."



Master's in Luxury Management & Guest Experience

BUSINESS FIELD TRIP TO

Monaco

Companies visited & connected with:

- Hotel Fairmont Monte Carlo
- Casino de Monte Carlo
- Hotel de Paris
- Café de Paris
- Société des Bains de Mer
- Nobu
- Fragonard Perfume Factory
- Majestas Group
- Prince of Monaco's car collection
- Yacht Club de Monaco

Day 01 – Tuesday, 21 March 2023

ARRIVAL

- Travel to Nice
- Private transfer from the airport to Hotel Fairmont Monte Carlo



Day 03 – Thursday, 23 March 2023

MONTE CARLO

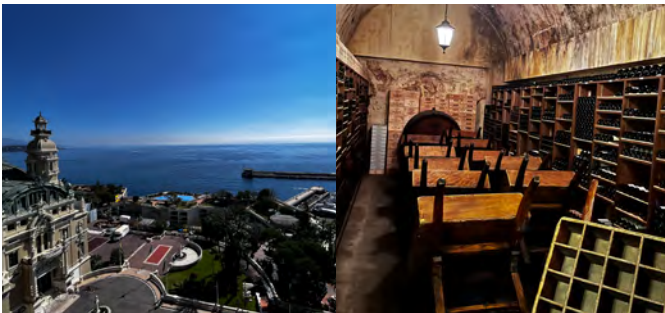
- Perfume making workshop at Fragonard Perfume Factory
- Visit to the Prince of Monaco's car collection
- Dinner at Twiga with a speech from the management of Majestas Group



Day 02 – Wednesday, 22 March 2023

MONTE CARLO

- Visit to Hotel de Paris
- Exchange with managers from Société des Bains de Mer
- Visit to Casino de Monte Carlo
- Lunch and wine cellar visit at Café de Paris
- Dinner at Nobu with speech by Pierre-Louis Renou, GM of Fairmont Hotel Monte Carlo and Glion alumnus



Day 04 – Friday, 24 March 2023

MONTE CARLO

- Visit to Yacht Club de Monaco and introduction to La Belle Classe Academy, YCM's yachting training center
- Lunch at Mozza
- Departure back to Switzerland



What our students thought...

"We had the opportunity to visit many beautiful and exclusive places such as the wine cellar at Café de Paris which is the biggest in the world."

"We were very lucky to be able to stay in such a historically known hotel. We had a talk from the GM of the Fairmont and a Glion alumnus which shows the reach that Glion has within the industry."

"Coming to Monaco and seeing such a range of different experiences has given me a perfect understanding of the variety of luxury and this is something that I will take going forward in my career."



Master's in Hospitality, Entrepreneurship & Innovation

BUSINESS FIELD TRIP TO

Lisbon

Companies visited & connected with:

- Lazy Flavors
- Discovery Hotel Management
- Startup Lisboa
- Luggit
- Hyppotrip
- Reserva Alecrim
- Sublime
- Vanguard Properties
- Independente Hotels & Hostels
- Hub Criativo Beato
- TravelStore

Day 01 – Monday, 08 May 2023

ARRIVAL

- Arrival in Lisbon
- Tuk Tuk Culinary Tour
- Meeting with Mariana Cardoso, Founder & CEO of Lazy Flavors
- Meeting and Dinner with Luis Alves, CEO of Discovery Hotel Management



Day 03 – Wednesday, 10 May 2023

COMPORTA

- Meeting with Lurio Alves, Director of Reserva Alecrim
- Visit & lunch at Sublime
- Visit of Dunas Golf Course
- Development meeting with José Cardoso Botelho, CEO of Vanguard Properties



Day 02 – Tuesday, 09 May 2023

LISBON

- Visit to Startup Lisboa incubator
- Meeting with Ricardo Figueiredo, Founder & CEO of Luggit
- Hyppotrip experience
- Meeting with Frank Alvarez, Founder & CEO of Hyppotrip



Day 04 – Thursday, 11 May 2023

LISBON

- Meeting with Duarte d'Eça Leal, Founder & Managing Partner of Independente Hotels & Hostels
- Lunch at Independente Hotels
- Visit to Hub Criativo Beato
- Evening cocktail with Glion alumni



Day 05 – Friday, 12 May 2023

LISBON & DEPARTURE

- Meeting with Frederic Frère, Founder & CEO of TravelStore
- Departure to Switzerland



Master's in Real Estate, Finance & Hotel Development

BUSINESS FIELD TRIP TO

Munich

Companies visited & connected with:

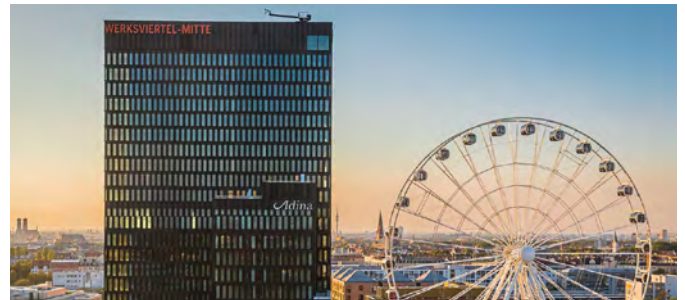
- Accumulata Real Estate Group
- BMW World
- Accor
- Marriott
- Adina Hotel
- Olympia Park
- Aloft Hotel

Trip highlights:

Visited the 'Die Machelei' with Mr Jochen Ehman from the Accumulata Real Estate Group.



Visited the Adina Hotel



Visited BMW World.



Guided visit with a specialist in architecture and design at Olympia Park.



Met Oriane Chauvet-Morel, Marketing Manager Premium Brands, Accor and Francois-Xavier Bigou, Multi Property Sales Executive, Marriott



Visited Aloft Hotel.

