

BACHELOR'S IN



Luxury
BUSINESS

SWITZERLAND
FALL 2024 INTAKE

Experience excellence

Immerse yourself in luxury

An iconic name in hospitality and luxury business education for more than 60 years, Glion is the destination of choice for ambitious young talents aiming for global careers in these dynamic and fast-growing industries. From the moment you arrive on campus, you will be immersed in a refined, professional setting in which you'll live and learn alongside fellow students from up to 100 countries. Our promise is that your time with us will be truly transformative, opening your eyes to the world of possibilities that awaits you upon graduation, while equipping you with the knowledge, skills and maturity to thrive wherever your career takes you.

Our campuses in Switzerland

Scan the QR codes to discover the campuses

GLION, SWITZERLAND



Our iconic Glion campus is built in a former Grand Hotel and sits in the hills overlooking the Montreux Riviera – surely one of the most beautiful settings of any place of learning.

BULLE, SWITZERLAND



Our modern, university-style campus is located in Bulle, a charming medieval town nestled in the rolling countryside of the Gruyère region.



Our student population



2,100+

students on our Swiss campuses



98

nationalities

48% Europe

42% Asia & Oceania

6% Americas

3% Africa & Middle East

Industry connections & careers



#4 for employer reputation

in hospitality management*



240+

company visits per year



6

internship offers per student on average



98%

of job-seeking students graduating in 2022 received one or more employment opportunities



3

years after graduation on average to secure a managerial role or above



86%

of alumni become managers in less than five years

Faculty across our 3 campuses



120

lecturers, professors, consultants & visiting lecturers



82%

of our faculty members have a PhD and/or Master's degree



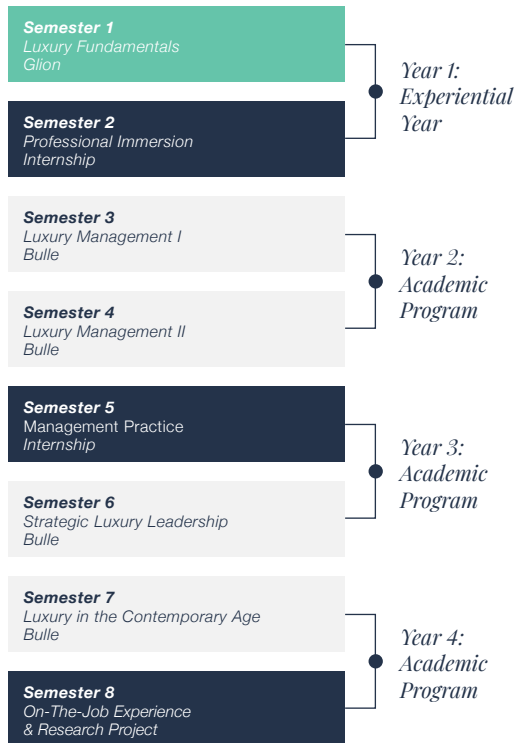
15:1

student-to-faculty ratio

*QS World University Rankings by Subject, 2023. May 2023 data.

Bachelor's degree in Luxury Business

DURATION: 4 YEARS, 8 SEMESTERS INCLUDING TWO 6-MONTH INTERNSHIPS & AN ON-THE-JOB EXPERIENCE / INTAKE: FALL



Program highlights

THE ART OF LUXURY: LUXURY DISCOVERY TRIPS & EXPERIENCES

Bring luxury to life through our tailor-made package of Luxury Discovery trips, masterclasses and experiences in your first semester. You'll visit some of the finest exponents of luxury in Switzerland, Italy and France through a series of multi-sensory field trips that bring alive the exquisite materials and exemplary craftsmanship that are hallmarks of luxury products.

CAREER-FOCUSED: BLEND HARD & SOFT SKILLS

This program delivers the combination of hard and soft skills required to lead in the modern workplace. Business elements cover areas such as corporate finance, digital marketing, data analysis and strategic brand management, while soft skills we'll help you develop include communication, talent management and change management.

GRADUATE WITH 18 MONTHS OF INDUSTRY EXPERIENCE

Your two professional internships and on-the-job experience play a crucial role in your Bachelor studies. You will not only gain a year-and-a-half of employment history to add to your CV, but also strong professional skills, valuable industry connections and real-life awareness of industry standards.

PERSONALIZED LEARNING

We keep our class sizes deliberately small, so you will receive one-to-one attention from highly qualified faculty members.

Per class on average:

35

students

22

nationalities

Your future career

Strong industry connections

Year after year, world-leading brands send their hiring teams to Glion to recruit new talent. These industry professionals recognize our ability to produce highly employable graduates, with the right combination of experience, professionalism, cultural knowledge and business expertise.

INTERNSHIP EXAMPLES

- Visual Merchandising Intern, Chanel
- Event Intern, Mandarin Oriental
- Client Advisor, Richemont Group
- Rooms Division Intern, Rosewood
- Public Relations and Communication Assistant, Hermès

FIRST JOB EXAMPLES

- Marketing Assistant, Cartier
- Relationships Ambassador, Hublot
- Junior Global Product Development Manager, Veuve Clicquot
- Hospitality and Services Coordinator, Richemont

LUXURY TOURISM & EVENTS

- Private jets, helicopters and yachting
- Boutique travel and events planner
- Fashion shows and luxury exhibitions
- International sports events: polo, golf, Formula 1
- Corporate and private events

LUXURY GOODS

- Watches and fine jewellery
- Fashion, accessories and cosmetics
- Luxury cars
- Arts and antiques
- Luxury wines, spirits and gourmet food

REAL ESTATE & FAMILY OFFICE

- Brokerage of iconic real estate
- Luxury real estate, property management and development
- Luxury furniture, fixtures and equipment
- Private banking
- Family office management

ICONIC HOSPITALITY DESTINATIONS

- Luxury hotels and resorts
- Casinos and premium gaming venues
- Michelin-star restaurants
- Exclusive spas and clinics
- Private clubs

6,300⁺

internship offers per year

6.7

job offers per student for first employment

STUDENTS ON INTERNSHIP PER REGION

55% Europe

6% Americas

25% Asia Pacific

14% Africa & Middle East



Recruitment Day
beyond hospitality

Program options

Intensive Hospitality & English Language Program (IHELP)

For students who need to improve their English skills before starting a Glion program, we offer an intensive hospitality and English program taught on the Glion campus in Switzerland. This program is composed of intensive English language tuition combined with hospitality-related classes and activities.



Discover our IHELP program

DURATION

6 weeks

ENGLISH LEVEL REQUIRED

Minimum overall IELTS score of 5.0 and min. 4.5 in every sub-component on application

Tuition fees

COMPULSORY EXPENSES IN CHF FOR FULL FOUR-YEAR DEGREE PROGRAM

Application fee	275
Tuition fees	176,600
Learning resources	3,000
Practical arts courses apparel	1,200
Insurance	6,800
Administrative fees	2,450
F&B prepaid S1+S3+S4	12,100
Lodging in double superior room S1+S3+S4	18,000

Fees listed are valid for 2024 intakes. Please see our website to view the full Tuition and Other Fees document and our Terms and Conditions.

Admissions

MINIMUM AGE

17.5 years old

EDUCATION

Holding a Secondary Education Diploma that meets Swiss/European university entry requirements (Maturité, IB diploma, Abitur, French Bac, A-levels, high school diploma or equivalent).

ADMISSIONS ASSESSMENT

Personalized assessment to ascertain motivation and review application documentation. This could include a scenario-based exercise to be completed beforehand.

MINIMUM ENGLISH LANGUAGE ENTRY REQUIREMENTS

If English is not your first language, or if you have not spent the last two years studying in a school where English is the primary language of instruction, you will need one of the following:

- IELTS: 5.5 overall (min. 5.0 in every subcomponent)
- TOEFL: Internet-based 70 or paper-based 525
- First Cambridge Exam: Grade C

Accreditation



Glion is accredited by the New England Commission of Higher Education (NECHE).

Glion is a member of Sommet Education, world leader in hospitality and culinary education.



Program Director
Dr. Eleonora Cattaneo
introduces the program



Check out our
digital brochure



Connect with us:
[Linktr.ee/glion.edu](https://linktr.ee/glion.edu)