

# Master's in Hospitality Business Leadership



## DURATION

1.5 years; 2 academic semesters plus Business Research Project or a 6-month internship



## LOCATIONS

Bulle campus, Switzerland or London campus, United Kingdom or both



## INTAKES & CREDITS

Spring and Fall  
ECTS\* 90  
US 45

\*European Credit Transfer and Accumulation System



## BUSINESS FIELD TRIP

Featuring visits to leading hotels and other premium hospitality businesses, with insights from experts and industry leaders.



## OTHER HIGHLIGHTS

Wellness Workshop  
Company visit

**Hospitality Immersion Program**  
4 weeks (optional)  
Glion

**Semester 1**  
Bulle or London

**Semester 2**  
Bulle or London

**Semester 3**  
Internship or Business Research Project



Introducing the program



Advantages of our Master's program



Hear from students in Switzerland



Hear from students in London



Discover more in our digital brochure

## Benefits

- Become a five-star hospitality leader
- Enhance your industry knowledge, soft skills and managerial competencies
- Diversify into different functions in hospitality such as luxury and real estate
- Real-world experience during your internship or business research project
- Trips to partner institutions, company visit and exclusive visits from industry experts

## Designed for

- Young professionals
- Career changers & career developers
- Students' background: 54% career changers and 46% career developers

## Courses

### OPTIONAL PRE-SESSION

- | Hospitality Immersion Program

### SEMESTER 1

#### Driving Operational Excellence

Striving Towards Excellence

- Managing Hospitality and Luxury Operations
- Managerial and Financial Accounting
- Leadership Across Cultures
- Applied Business Research

Enhancing Sales and Revenues

- Marketing Management for Hospitality Leaders
- Revenue Management and Pricing Strategy
- Sales and Distribution Strategies in Hospitality
- Leading Digital Strategy

+ Business Field Trip

+ Wellness Workshop

### SEMESTER 2

#### Leading Strategies to Success

Developing Effective Strategies

- Luxury Brand Management
- Hospitality Business Strategies and Value Creation
- Hospitality Corporate Finance
- People Management in a Global Environment

Embracing the Transformation

- Leadership in Action
- Hotel Asset Management and Concept Creation
- Innovative Food and Beverage Strategies
- Sustainability Essentials for Hospitality Managers
- Crisis Management in a Volatile Environment

+ Company Visit

### SEMESTER 3

- 6-month internship or Business Research Project

## Fees for 2024 intakes

### SWITZERLAND

MSc S1 + S2	Compulsory expenses in CHF
Application fee	275
Tuition fees	53,600
Learning resources	1,400
Insurance	2,550
Administrative fees	980

### LONDON

MSc S1 + S2	Compulsory expenses in GBP
Application fee	175
Tuition fees	41,400
Learning resources	1,200

### OPTIONAL HOSPITALITY IMMERSION 4-WEEK PRE-SESSION PROGRAM IN CHF

Tuition fees	4,400
Insurance	255
F&B prepaid	930
Lodging	1,300

# Interns & graduates: where are they now?

*MSc in Hospitality Business Leadership*

## *Internship examples (2023)*



**Nina  
ASATIANI**  
*Georgian*

**ASSISTANT  
MANAGER**  
Four Seasons Hotels & Resorts,  
Riyadh, Saudi Arabia

*Hospitality*



**Jennifer Nyawira  
MÜLLER**  
*Swiss*

**FRONT OFFICE  
MANAGER**  
Mandarin Oriental Hotel Group,  
Munich, Germany

*Hospitality*



**José  
GAUTREAU**  
*Dominican*

**ASSISTANT FOOD  
& BEVERAGE MANAGER**  
Mandarin Oriental Hotel Group,  
Miami, Florida, USA

*Hospitality*



**Lucie  
ROUX**  
*French*

**BRAND  
TRAINEE**  
Rosewood Europe Corporate Office,  
Amsterdam, The Netherlands

*Hospitality*



**Prathamesh  
KATKAMWAR**  
*Indian*

**FINANCE  
INTERNSHIP**  
Jumeirah Hotels & Resorts,  
Dubai, United Arab Emirates

*Hospitality*



**Constanza  
CIFUENTES**  
*Spanish*

**TAILOR MANAGER  
ASSISTANT**  
Le Collectionist,  
Barcelona, Spain

*Hospitality*

## *First jobs after graduation (2023)*



**Beatrice  
ANGELERI**  
*Italian*

**PROPERTY ADMIN  
SPECIALIST**  
The Ritz-Carlton, Santa  
Barbara, California, USA

*Hospitality*



**Dannielle  
MURPHY**  
*Canadian*

**ANALYST**  
HVS,  
London, United Kingdom

*Hospitality*



**Anuja  
RANANAWARE**  
*Indian*

**FRONT OF HOUSE  
SUPERVISOR**  
Woodmark Hotel & Still Spa,  
Seattle, Washington, USA

*Hospitality*



**Alexia  
FRIBOURG**  
*French*

**ASSISTANT DIRECTOR OF  
FOOD & BEVERAGE**  
Cookon Club,  
Paris, France

*Hospitality*



**Tim  
AHYONG**  
*Filipino*

**ASSISTANT CHIEF  
CONCIERGE**  
Atlantis The Royal,  
Dubai, UAE

*Hospitality*

### CONTACT US

+41 (0)21 966 35 35  
info@glion.edu

[linktr.ee/glion.edu](https://linktr.ee/glion.edu)