

GLION



# Luxury

HOSPITALITY SUMMER  
PROGRAM 2024



SWITZERLAND • 18-26 YEAR OLDS

An 18-and-over summer experience



# Luxury Hospitality Summer Program 2024



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# Unforgettable

## MOMENTS

*Experience luxury  
hospitality first-hand*

At Glion, we've been teaching the art of luxury hospitality since 1962. Now we've gathered all those years of hospitality know-how into a summer program designed specifically for 18 to 26 year-olds. Across one exciting and immersive week, you will enjoy the perfect introduction to this exciting, fast-growing and professionally-rewarding industry. Our Luxury Hospitality Summer Program is the perfect opportunity for you to sample the dynamic and diverse luxury hospitality industry, and to discover why Glion is the destination of choice for ambitious young talents seeking to forge successful, global careers.



# *Discover* the exciting world of luxury hospitality

Making your temporary home in our flagship Glion campus, with its breathtaking views over Montreux and Lake Geneva, you will learn the secrets of service excellence from expert Glion faculty who have achieved global recognition in their fields. You'll also take part in academic masterclasses on key hospitality themes, as well as having the opportunity to go behind-the-scenes at five-star hotels, international luxury brands and other institutions where hospitality and service excellence are second-nature.

While developing hospitality knowledge and skills will be your primary focus, we've included a number of leisure activities to complement our industry-focused program content. You will also join your fellow program participants for a variety of delightful dinners on and off campus.



*Have you got what  
it takes to deliver  
luxury excellence?*









# *Glion campus:* an icon of hospitality excellence

Formerly the location of an elegant Grand Hotel, Glion campus is today an acknowledged international focal point of hospitality and business education.

The campus is famed for its stunning views of Montreux, Lake Geneva and the Swiss Alps. It is where students from almost 100 nations come to learn hospitality's practical arts; giving themselves a solid foundation for future leadership roles.

The campus has its own fine dining restaurant, Maison Décotterd, with a bistro and upscale lounge bar (pictured), where students can refine their skills in a prestigious, 'real-world' setting.

# Program highlights at a glance

Luxury Hospitality is a fast-moving business, and so is this program! From your arrival at Geneva Airport on Sunday 21 July to your departure from Switzerland on Sunday 28 July, you will never be short of things to see, do and learn. You'll be provided with a full timetable of classes, workshops, visits and industry-focused leisure activities when you arrive.

## *You can expect:*



*Academic masterclasses in service excellence and operations*



*Insights into the trends that matter in the luxury and hospitality industries*



*Practical arts workshops in gastronomy, fine wines and cocktail mixology*



*Exclusive visits to celebrated five-star hotels and luxury consumer brands*



*Gourmet dinners with participants, Gilon alumni and other influential guests*

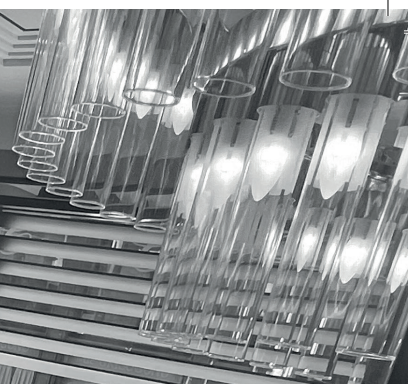


*Extracurricular social activities to discover the Swiss Riviera*

IWC  
SCHAFFHAUSEN









IWC  
TOP  
GUN.









# The Program

21–28 July 2024  
*Glion/Montreux, Switzerland*







## SUNDAY 21 JULY

-   Arrivals to Geneva Airport (GVA)
-   Activities in Clarens
-   Welcome dinner

## MONDAY 22 JULY

-   Table Art and Service in a Gastronomic Restaurant
-   Cocktails
-   Dinner with a view







## TUESDAY 23 JULY

-   Gastronomic Cuisine
-   5-star hotel visit
-   Visit to International Olympic museum







## WEDNESDAY 24 JULY

-   Visit to luxury watchmaker in Geneva
-   Luxury hospitality visits in Geneva
-   Dinner in Geneva

## THURSDAY 25 JULY

-   Service Excellence
-   Business Trends in Luxury Hotels and Events
-   Thermal spa

## FRIDAY 26 JULY

-   The Universe of Wine
-   Luxury Guest Experience
-   Dinner and wine tasting



### SATURDAY 27 JULY

- ☀ ● Hospitality and Luxury Operations
- ☀ ● Free time
- ☾ ● Farewell dinner

### SUNDAY 28 JULY

- ☀ ● Departures from Geneva Airport (GVA)

*This is an example program. A confirmed schedule will be given to participants upon arrival.*

### KEY

- ☀ Morning ● Workshops
- ☀ Afternoon ● Field visits
- ☾ Evening ● Leisure activities

## Summer Program 2024



# Fees

## *Glion/Montreux, Switzerland*

ONE WEEK PROGRAM

21–28 July 2024

**CHF 3,500**

### BACHELOR'S & MASTER'S DEGREE OFFER

After completion, any student who enrolls in a Glion Bachelor or Master degree program will have the Luxury Hospitality Summer Program fee deducted from the first semester's tuition fees\*. This offer is not valid with any other scholarship package.

*\*Offer valid for three years from the start of your Luxury Hospitality Summer Program.*

## *Fees include*

Please note that all items below are included in the fees. There will be no reimbursement of fees for unused items.

### **MATERIALS & UNIFORMS**

- *Teaching materials/uniforms (for practical classes)*

### **ACCOMMODATION**

- *Shared double room with en-suite bathroom*
- *Subject to availability, students can select a single room for an additional fee. The prices below are in Swiss Francs, per person, for the duration of the Luxury Hospitality Summer Program, and in addition to the fees:*
- *Single standard room/shared bathroom CHF 135.*
- *Single superior room/en-suite bathroom CHF 210.*

### **BOARD**

- *Full board (all meals) including meals during excursions*
- *All meals are high-quality and freshly prepared*

#### **AIRPORT TRANSFERS**

- *From Geneva Airport to Glion and return*

#### **ACTIVITIES & EXTRAS**

- *All excursions, field trips, outdoor activities and cultural visits*
- *Program certificate of attendance*
- *Farewell dinner*

### *Fees do not include*

Pocket money, health insurance, travel insurance, laundry costs, airport transfers in home country and flights to/from home country.

#### **HEALTH & TRAVEL INSURANCE**

- *It is mandatory that all students have their own personal health and travel insurance. Please provide policy copies with the Luxury Hospitality Summer Program application form.*

### *Cancellation policy*

- *In case of cancellation, we will refund the total amount of the program if the cancellation is made prior to 31 May 2024 in writing to the Admissions Department.*
- *50% of the full amount will be refunded if cancellation occurs up to 15 days before the start of the program. No refund will apply if the cancellation occurs after this date.*

### *Terms & conditions*

- *Payment of the full fee must be made 15 days after receipt of invoice and no later than 15 June 2024.*
- *Transfers between the airport and campus, in both directions, will only be booked for students arriving into and departing from Geneva Airport between 09:00–17:00 local time on arrival and departure days.*

Luxury Hospitality Summer Program 2024





# Entry requirements

## *For the Luxury Hospitality Summer Program 2024*

### AGE

Students must be over the age of 18, and under the age of 27 years old at the start of the program.

### VALID PASSPORT

Students must hold a valid passport. Nationals of any country can apply and follow the process for obtaining a visa for Switzerland, if required.

### HEALTH INSURANCE

Students must have a valid health insurance for Switzerland.

### LETTER OF MOTIVATION OR RECOMMENDATION

Students are recommended to write a short letter of motivation or to request a letter of recommendation from a teacher/professor or education counselor.

### ENGLISH LANGUAGE QUALIFICATION

If English is not your first language, or if you have not spent the last two years studying in a school where English is the primary language of instruction, please enclose a copy of one of the following:

- *International English Language Test (IELTS): 4.5*
- *Test of English as a Foreign Language (TOEFL): 450*
- *First Cambridge Exam: Grade C*
- *A letter of recommendation from a teacher/professor could also be considered*

# How to apply: step by step

*From application to  
arrival on campus*



*Start your  
application  
online*

## *01* SUBMIT YOUR APPLICATION

Due to high demand for places, we strongly recommend that you apply as early as possible to avoid disappointment.

## *02* PROVIDE PROOF OF ENGLISH & HEALTH INSURANCE

If you do not have proof of your English level, your counselor can attest your level.

Arrange and submit your health insurance.

## *03* PARENT/LEGAL CONSENT

If you are below the age of 18 when submitting your application, have your parent/legal guardian fill in and sign the parental consent and declaration.

## *04* RECEIVE ACCEPTANCE LETTER

If your application is successful, you will receive a letter confirming your place on the program. Along with your acceptance letter, you will receive:

- *Welcome package*
- *Invoice*

## *05* ARRANGE PAYMENT

Within 15 days after receipt of invoice and no later than 15 June 2024.

## *06* ARRIVAL ON CAMPUS

The start of your Luxury Hospitality Summer Program. On your arrival day, we will greet you with:

- *Welcome booth at Geneva Airport*
- *Transportation services*





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