

Since 1962, Glion has set the highest standards for academic quality & hospitality excellence.

Glion is among the world's most prestigious hospitality business schools, providing a transformative and progressive learning experience. Glion delivers a premium, personalized education combining practical skills with academic rigor. Our hand-picked faculty has won prestigious awards, taught in multiple institutions and worked in global industries.

Today, we rank among the world's top institutions for hospitality and leisure management, and in the top five globally for employer reputation*.

With campuses in Switzerland and London, Glion delivers a premium, personalised education combining practical skills with academic rigour. Our hand-picked faculty has won prestigious awards, taught in multiple institutions and worked in global industries.

A Glion graduate combines real-world experience and operational know-how with the soft skills increasingly prized among employers. As a result, 98% of job-seeking Glion students have one or more employment offers on graduation day**.

About Glion

Our student population



2,550+

students on our 3 campuses and on internship



The Glion student journey



45% male students



55% female students

Our students by program



35% Master's students



65% Bachelor's students

*QS World University Rankings by Subject, 2023

**May 2023 data

Our campuses



3 campuses in 2 countries



Glion, Switzerland



Bulle, Switzerland



London, UK

Accreditation & quality assurance



Glion Institute of Higher Education is accredited by the New England Commission of Higher Education (NECHE). The Commission is recognized by the US Secretary of Education as a reliable authority on the quality of education for the institutions it accredits.



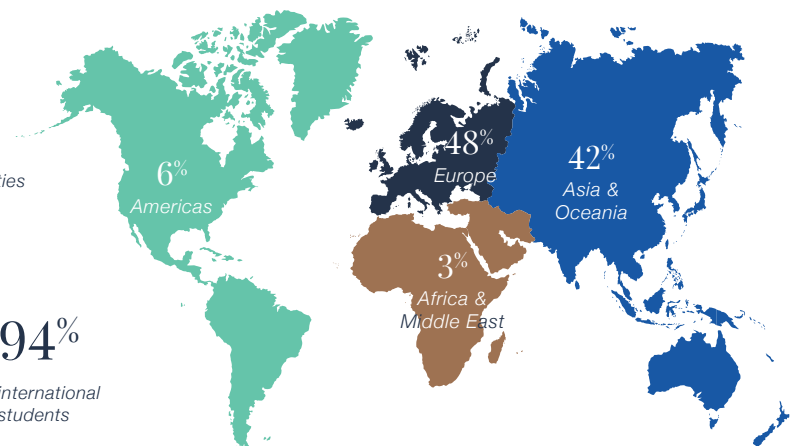
The London campus is reviewed by The Quality Assurance Agency for Higher Education (QAA), an independent body that monitors standards and quality in UK higher education.

Where our students come from



98 nationalities

94% international students



Our faculty



120

lecturers, professors,
consultants & visiting lecturers



82%

of faculty teaching academic
classes hold a PhD/Master



35

practical
instructors



17

nationalities

13

average years of
industry experience

12

average years of academic
experience

Personalized learning

We keep our class sizes deliberately small, so you will receive one-to-one attention from highly qualified faculty members.



35

students per
academic class*



22

students per Practical
Arts class*



5:1

ratio of Glion staff to
students on campus*



7:1

ratio of instructors to
semester 1 students*



15:1

Student-to-faculty ratio

*Average student numbers may vary slightly every semester. / May 2023 data

Bachelor's degree in International Hospitality Business

DURATION: 4 YEARS, 8 SEMESTERS INCLUDING 2 SIX-MONTH INTERNSHIPS & AN ON-THE-JOB EXPERIENCE / INTAKES: SPRING & FALL

Semester 1
Practical Arts - Hospitality
Excellence
Glion

Semester 2
Hospitality Operations
Practice
Internship

Semester 3
Hospitality Fundamentals
Bulle, London or Marbella*

Semester 4
Hospitality Management
Bulle, London or Marbella*

Semester 5
Management Practice
Internship

Semester 6
Integrated Business
Strategies
Bulle or London

Semester 7
Specialization and
Business Project
Bulle or London

Semester 8
On-The-Job Experience
& Research Project

LUXURY GASTRONOMY & HOSPITALITY MASTERCLASS

During a two-week Masterclass in Switzerland during semester 1, you will meet influential experts who are delivering authentic luxury experiences in hospitality and gastronomy. Your senses will be awakened through visits, tastings, guest speakers and workshops.

CHOOSE YOUR SPECIALIZATION

Having specialist knowledge and experience will make you stand out from the crowd. In semester 7, you can specialize in:

- Luxury Brand Strategy
- International Hotel Development and Finance
- International Event Management

18 MONTHS OF INDUSTRY EXPERIENCE

Your two professional internships and on-the-job experience play a crucial role in your Bachelor studies. You will not only gain a full year-and-a-half of employment history to add to your CV, but also strong professional skills, valuable industry connections and real-life awareness of industry standards.

INTERNATIONAL EXCHANGE

Exchange options enable you to study your Bachelor between our campuses in Switzerland and London. You can also opt to spend a semester studying in Spain with our partner institution (subject to availability).

*Opportunity to study this semester on international exchange at another Sommet Education campus

Bachelor's degree in Luxury Business

DURATION: 4 YEARS, 8 SEMESTERS INCLUDING 2 SIX-MONTH INTERNSHIPS & AN ON-THE-JOB EXPERIENCE / INTAKE: FALL

Semester 1
Luxury Fundamentals
Glion

Semester 2
Professional Immersion
Internship

Semester 3
Luxury Management I
Bulle

Semester 4
Luxury Management II
Bulle

Semester 5
Management Practice
Internship

Semester 6
Strategic Luxury
Leadership
Bulle

Semester 7
Luxury in the
Contemporary Age
Bulle

Semester 8
On-The-Job Experience
& Research Project

THE ART OF LUXURY: LUXURY DISCOVERY TRIPS & EXPERIENCES

Bring luxury to life through our tailor-made package of Luxury Discovery trips, masterclasses and experiences in your first semester. You'll visit some of the finest exponents of luxury in Switzerland, Italy and France through a series of multi-sensory field trips that bring alive the exquisite materials and exemplary craftsmanship that are hallmarks of luxury products.

CAREER-FOCUSED: BLEND HARD & SOFT SKILLS

This program delivers the combination of hard and soft skills required to lead in the modern workplace. Business elements cover areas such as corporate finance, digital marketing, data analysis and strategic brand management, while soft skills we'll help you develop include communication, talent management and change management.

18 MONTHS OF INDUSTRY EXPERIENCE

Your two professional internships and on-the-job experience play a crucial role in your Bachelor studies. You will not only gain a full year-and-a-half of employment history to add to your CV, but also strong professional skills, valuable industry connections and real-life awareness of industry standards.

Internships

How internships build employability

Outstanding employability is a key 'return on investment' from a Glion education. 98% of our job-seeking students graduating in 2022 received one or more employment opportunities. Your two internships are stepping-stones to securing your first job. They offer their own distinct learning and benefits, as well as being powerful components of your professional resume.

FIRST INTERNSHIP EXAMPLES

Your first experience in semester 2 will typically be an operational internship in hospitality, such as:

- F&B Intern, Four Seasons
- Rooms Division Intern, Rosewood
- Front Office Intern, Jumeirah
- Housekeeping Intern, Accor
- Concierge Intern, Bulgari Hotels & Resorts

SECOND INTERNSHIP EXAMPLES

Your second experience in semester 5 will often be an administrative internship in hospitality, luxury retail, events or finance, such as:

- Guest Relations Intern, Marriott
- Client Advisor, Richemont Group
- PR and Events Assistant, MCI
- Event Coordinator, BMF Media
- Business Management Intern, KPMG

ON-THE-JOB EXPERIENCE & FIRST JOB EXAMPLES

Your on-the-job experience paves the way to your first role after graduation, some real-world examples of which include:

- Management Training, Four Seasons
- Relationships Ambassador, Hublot
- Guest Relations Executive, FIBA
- Marketing Assistant, Cartier
- Asset Management Analyst, J.P. Morgan



How do we prepare students for their future careers?

Internship facts



6

internship offers per student on average



1,030+

students on internship



48

countries internship offers received from

INTERNSHIPS BY INDUSTRY

75%

hospitality, tourism & F&B

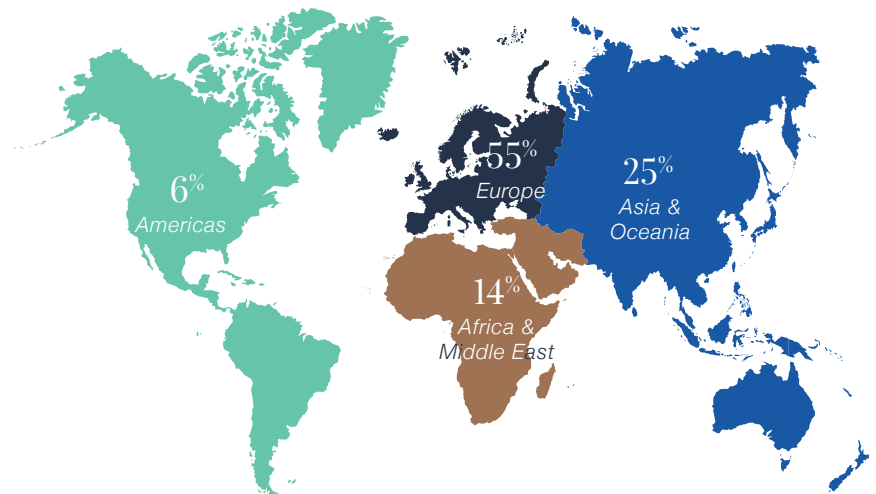
19%

FMCG, luxury goods and services, marketing, events, banking & finance

14%

other industries

STUDENTS ON INTERNSHIP PER REGION:



May 2023 data

Strong industry connections

Year after year, world-leading brands send their hiring teams to Glion to recruit new talent. These industry professionals recognize our ability to produce highly employable graduates, with the right combination of experience, professionalism, cultural knowledge and business expertise.

OUR TOP 10 INDUSTRY RECRUITERS FOR INTERNSHIP & EMPLOYMENT



Your future career

Employability



240+

company live visits
on campus or online
per year



6.7

job offers per student for
first employment

May 2023 data

98%
of job-seeking
students graduating
in 2022 received one
or more employment
opportunities

CAREER SERVICES & RESOURCES

- Online database of internship, management training and employment offers
- On-campus recruitment events
- CV support and interview preparation

Careers in hospitality & beyond

With a Glion Bachelor's education, you will have the perfect pathway to the global hospitality industry. Not only this, but the expertise and professional polish you develop with us will also open doors into any business sector where soft skills and excellence in customer service are prized.

HOSPITALITY & TOURISM

- Hotels and resorts
- Restaurants & bars
- Night clubs & casinos
- Tourism management
- Cruise ships
- Sharing economy companies
- Online travel agencies

EVENTS & ENTERTAINMENT

- International sports events
- Music festivals
- Exhibitions
- Corporate and private events
- Fashion shows
- Entertainment venues
- Virtual and streaming events

LUXURY

- Personal luxury goods
- Luxury retail
- Luxury brand marketing
- Yachts, private jets and automobiles
- Luxury hospitality
- UHNW concierge services
- Fine dining, food and wine

FINANCIAL SERVICES & REAL ESTATE

- Financial investment
- Private banking
- Real estate management
- Hotel development
- Insurance
- Brokerage
- Consultancy

Alumni spread



16,900+

alumni worldwide



164

countries

Alumni career sectors

52%

work in hospitality,
tourism and F&B

48%

work in FMCG, luxury goods and services,
marketing, events, banking and finance

86%

of our graduating students become
managers in less than 5 years

3

years on average before our
alumni start in a managerial role

Current positions held by Glion Alumni

HOSPITALITY

DIEGO LOZANO VARA
General Manager,
Bristol Panama,
Panama City
Graduated 2015

CÉCILE NAEGEL
Front Office Manager,
Four Seasons Megève,
Megève
Graduated 2017

LUXURY

EMMA GERARD
Learning and Development
Digital Coordinator, Chanel,
Copenhagen
Graduated 2020

JULIA FOURNIER
Senior VIP Experience
Project Manager, Cartier,
Paris
Graduated 2016

FINANCE

LINUS FREDBERG
Regional Director of Revenue
Management Northern
Europe, Accor, London
Graduated 2013

PHILIPPE MENJUC
Business Quality Control,
J.P. Morgan,
Geneva
Graduated 2017

EVENTS

MATTHIEU LEMAIRE
HR Business Partner,
International Olympic
Committee (IOC), Lausanne
Graduated 2016

EUGENIA MOSER
Events Manager,
LVMH,
London
Graduated 2015

Glion Institute of Higher
Education
Route de Glion 111
1823 Glion sur Montreux
Switzerland



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