

Master's in Hospitality Business Leadership



DURATION

1.5 years; 2 academic semesters plus Business Research Project or a 6-month internship



LOCATIONS

Bulle campus, Switzerland or London campus, United Kingdom or both



INTAKES & CREDITS

Spring and Fall
ECTS* 90
US 45

*European Credit Transfer and Accumulation System



BUSINESS FIELD TRIP

Featuring visits to leading hotels and other premium hospitality businesses, with insights from experts and industry leaders.



OTHER HIGHLIGHTS

Wellness Workshop
Company visit

Hospitality Immersion Program
4 weeks (optional)
Glion

Semester 1

Bulle or London

Semester 2

Bulle or London

Semester 3

Internship or Business Research Project



Introducing the program



Advantages of our Master's program



Hear from students in Switzerland



Hear from students in London



Discover more in our digital brochure

Benefits

- Become a five-star hospitality leader
- Enhance your industry knowledge, soft skills and managerial competencies
- Diversify into different functions in hospitality such as luxury and real estate
- Real-world experience during your internship or business research project
- Trips to partner institutions, company visit and exclusive visits from industry experts

Designed for

- Young professionals
- Career changers & career developers
- Students' background: 54% career changers and 46% career developers

Courses

OPTIONAL PRE-SESSION

- | Hospitality Immersion Program

SEMESTER 1

Driving Operational Excellence

Striving Towards Excellence

- | Managing Hospitality and Luxury Operations
- | Managerial and Financial Accounting
- | Leadership Across Cultures
- | Applied Business Research

Enhancing Sales and Revenues

- | Marketing Management for Hospitality Leaders
- | Revenue Management and Pricing Strategy
- | Sales and Distribution Strategies in Hospitality
- | Leading Digital Strategy

- | + Business Field Trip
- | + Wellness Workshop

SEMESTER 2

Leading Strategies to Success

Developing Effective Strategies

- | Luxury Brand Management
- | Hospitality Business Strategies and Value Creation
- | Hospitality Corporate Finance
- | People Management in a Global Environment

Embracing the Transformation

- | Leadership in Action
- | Hotel Asset Management and Concept Creation
- | Innovative Food and Beverage Strategies
- | Sustainability Essentials for Hospitality Managers
- | Crisis Management in a Volatile Environment

- | + Company Visit

SEMESTER 3

- | 6-month internship or Business Research Project

Fees for 2024 intakes

SWITZERLAND

MSc S1 + S2	Compulsory expenses in CHF
Application fee	275
Tuition fees	53,600
Learning resources	1,400
Insurance	2,550
Administrative fees	980

LONDON

MSc S1 + S2	Compulsory expenses in GBP
Application fee	175
Tuition fees	41,400
Learning resources	1,200

OPTIONAL HOSPITALITY IMMERSION

4-WEEK PRE-SESSION PROGRAM IN CHF

Tuition fees	4,400
Insurance	255
F&B prepaid	930
Lodging	1,300

Interns & graduates: where are they now?



MSc in Hospitality Business Leadership

Internship examples (2023)



**Nina
ASATIANI**

Georgian

**ASSISTANT
MANAGER**

Four Seasons Hotels & Resorts,
Riyadh, Saudi Arabia

Hospitality



**Jennifer Nyawira
MÜLLER**

Swiss

**FRONT OFFICE
MANAGER**

Mandarin Oriental Hotel Group,
Munich, Germany

Hospitality



**José
GAUTREAU**

Dominican

**ASSISTANT FOOD
& BEVERAGE MANAGER**

Mandarin Oriental Hotel Group,
Miami, Florida, USA

Hospitality



**Lucie
ROUX**

French

**BRAND
TRAINEE**

Rosewood Europe Corporate Office,
Amsterdam, The Netherlands

Hospitality



**Prathamesh
KATKAMWAR**

Indian

**FINANCE
INTERNSHIP**

Jumeirah Hotels & Resorts,
Dubai, United Arab Emirates

Hospitality



**Constanza
CIFUENTES**

Spanish

**TAILOR MANAGER
ASSISTANT**

Le Collectionist,
Barcelona, Spain

Hospitality

First jobs after graduation (2023)



**Beatrice
ANGELERI**

Italian

**PROPERTY ADMIN
SPECIALIST**

The Ritz-Carlton, Santa
Barbara, California, USA

Hospitality



**Dannielle
MURPHY**

Canadian

ANALYST

HVS,
London, United Kingdom

Hospitality



**Anuja
RANANAWARE**

Indian

**FRONT OF HOUSE
SUPERVISOR**

Woodmark Hotel & Still Spa,
Seattle, Washington, USA

Hospitality



**Alexia
FRIBOURG**

French

**ASSISTANT DIRECTOR OF
FOOD & BEVERAGE**

Cookon Club,
Paris, France

Hospitality



**Tim
AHYONG**

Filipino

**ASSISTANT CHIEF
CONCIERGE**

Atlantis The Royal,
Dubai, UAE

Hospitality

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