

GLION



Luxury

BUSINESS
SUMMER PROGRAM



Glion Luxury Business Summer Program 2024

At Glion, luxury is not just our field of expertise, it's our lifelong passion. From the precision of a Swiss watch to the finely crafted guest experience, we will share that passion with you during one unforgettable week this summer. Our Luxury Business Summer Program is designed for 15 to 17 year-olds and delivers an electrifying introduction to the universe of luxury, as well as providing an ideal taster for our Bachelor's degree in Luxury Business.

There's no better way to discover Glion Excellence, and to make your first steps towards an exciting and rewarding career in luxury.

You can expect:



Academic masterclasses focused on the business of luxury



Exclusive visits to celebrated five-star hotels & luxury retail outlets



Practical workshops relating to luxury experiences including cocktail mixology



Field trips to Zurich, Gstaad, Geneva, & more



Gourmet dinners with fellow participants, Glion alumni & influential guests



Extracurricular social & leisure activities to discover the Swiss Riviera

Glion/Montreux, Switzerland

One week program

For 15-17 year olds

28 July–04 August 2024

CHF 2,930

linktr.ee/glion.edu



Find out more in our digital brochure