



GLION

# Master's

IN

Hospitality Business Leadership  
Luxury Management and Guest Experience  
Hospitality, Entrepreneurship and Innovation  
Real Estate, Finance and Hotel Development

SWITZERLAND & UNITED KINGDOM  
SPRING & FALL 2024 INTAKES

# Experience excellence

## A world of opportunities

An iconic name in hospitality and luxury business education for more than 60 years, Glion is the destination of choice for ambitious young talents aiming for global careers in these dynamic and fast-growing industries. From the moment you arrive on campus, you will be immersed in a refined, professional setting in which you'll live and learn alongside fellow students from up to 100 countries. Our promise is that your time with us will be truly transformative, opening your eyes to the world of possibilities that awaits you upon graduation, while equipping you with the knowledge, skills and maturity to thrive wherever your career takes you.

## 3 Campuses. 2 Countries.

Scan the QR codes to discover the campuses

### GLION, SWITZERLAND



### BULLE, SWITZERLAND



### LONDON, UNITED KINGDOM



## Our student population



2,100+

students across our 3 campuses



98

nationalities

48% Europe

42% Asia & Oceania

6% Americas

3% Africa & Middle East

## Industry connections & careers



#4 for employer reputation

in hospitality management\*



240+

company visits per year



6

internship offers per student on average



98%

of job-seeking students graduating in 2022 received one or more employment opportunities



3

years after graduation on average to secure a managerial role or above



86%

of alumni become managers in less than five years

## Faculty across our 3 campuses



120

lecturers, professors, consultants & visiting lecturers



82%

of our faculty members have a PhD and/or Master's degree



15:1

student-to-faculty ratio

\*QS World University Rankings by Subject, 2023. May 2023 data.

# Master's degrees in hospitality, luxury & finance

**DURATION: 1.5 YEARS, 2 SEMESTERS PLUS ONE 6-MONTH INTERNSHIP OR BUSINESS RESEARCH PROJECT / INTAKES: SPRING & FALL**  
**CREDITS: ECTS\* 90 / US 45** \*European Credit Transfer and Accumulation System

<b>Hospitality Immersion Program</b> 4 weeks (optional) Glion	<b>Semester 1</b> On campus in Switzerland or UK	<b>Semester 2</b> On campus in Switzerland or UK	<b>Semester 3</b> Internship or Business Research Project
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Designed for recent graduates or career changers, Glion MSc programs give you unrivalled knowledge and highly marketable skills in a range of specialist fields. Study intensive courses with the personalized support of expert faculty, go behind the scenes at five-star brands, and use your professional internship as a career springboard. You will meet and connect with industry leaders, learn from elite guest lecturers and, above all, set yourself apart from the competition.

## Master's in Hospitality Business Leadership

### A COMPLETE HOSPITALITY LEADERSHIP TOOLBOX

**Location:** Bulle campus, Switzerland or London campus, UK

- Become a five-star hospitality leader with enhanced industry knowledge and managerial competencies
- Diversify into different functions in hospitality, including luxury hotels, retail, real estate and consulting
- Immersive experience with networking opportunities during field trip, company visit and exclusive visits from industry experts

### COMPULSORY EXPENSES FOR FULL PROGRAM\*

Program in Switzerland (CHF) or London (GBP)

	CHF	GBP
Application fee	275	175
Tuition fees	53,600	41,400
Learning resources	1,400	1,200
Insurance	2,550	-
Administrative fees	980	-

## Master's in Hospitality, Entrepreneurship and Innovation

### ENHANCE YOUR ENTREPRENEURIAL EXPERTISE

**Location:** Glion and Bulle campuses, Switzerland

- Learn how to lead in hospitality and enhance your business skills
- Understand technology's potential in the industry
- Develop your own business ideas during the program and network and learn from industry leaders

### COMPULSORY EXPENSES FOR FULL PROGRAM\*

Program in Switzerland (CHF)

	CHF
Application fee	275
Tuition fees	53,600
Learning resources	1,400
Insurance	2,550
Administrative fees	980

## Master's in Luxury Management and Guest Experience

### DIVE INTO THE WORLD OF LUXURY FASHION DESIGN, HOSPITALITY & RETAIL

**Location:** Glion and Bulle campuses, Switzerland

- Discover the essence of service excellence
- Exclusive visit to fashion brands and chance to go behind the scenes at luxury companies
- Network with successful industry leaders and elite visiting faculty from renowned universities and companies

### COMPULSORY EXPENSES FOR FULL PROGRAM\*

Program in Switzerland (CHF)

	CHF
Application fee	275
Tuition fees	53,600
Learning resources	1,400
Insurance	2,550
Administrative fees	980

## Master's in Real Estate, Finance and Hotel Development

### INTEGRATE THE LATEST CONCEPTS & TECHNIQUES OF REAL ESTATE

**Location:** London campus, UK

- Acquire the tools to make real estate investment decisions
- Build a certified real estate analyst skillset
- Pitch a portfolio of real estate assets to investors
- Learn from leading academics and industry experts

### COMPULSORY EXPENSES FOR FULL PROGRAM\*

Program in London (GBP)

	GBP
Application fee	175
Tuition fees	43,350
Learning resources	1,200

\*Fees listed are valid for 2024 intakes. Please see our website to view the full Tuition and Other Fees document and our Terms and Conditions.

# Your future career

## Strong industry connections

Year after year, world-leading brands send their hiring teams to Glion to recruit new talent. These industry professionals recognize our ability to produce highly employable graduates, with the right combination of experience, professionalism, cultural knowledge and business expertise.

### MASTER'S STUDENTS INTERNSHIP & FIRST JOB EXAMPLES

#### in hospitality:

- Assistant Sales and Marketing Manager, Gault & Millau
- Revenue Management Intern, Soho House
- Business Development Coordinator, Edwardian Hotels

#### in luxury:

- Retail Business Development Coordinator, Cartier
- Client Experience Associate, LVMH
- Human Resources Assistant, Richemont Group

#### in finance:

- Capital Market, Derivative and OTC Analyst, Banque Edmond de Rothschild
- Credit Middle Office Analyst, CBRE
- Investment Banking Intern, J.P. Morgan

## Real-world networking opportunities

Every full-time Master's program incorporates an immersive field trip, offering unique access to key industry players representative of your study topic.

These bespoke, multi-day experiences have packed itineraries featuring company visits, presentations by senior executives, lunches and dinners at which you can experience the best of local gastronomy while getting to know fellow students in more relaxed circumstances.

### RECENT TRIPS HAVE INCLUDED:



Master's in Luxury Management and Guest Experience: Monte-Carlo



Master's in Hospitality Business Leadership: Barcelona



Master's in Hospitality, Entrepreneurship and Innovation: Lisbon



Master's in Real Estate, Finance and Hotel Development: Munich

## Careers in hospitality, luxury & beyond

With a Glion Master's education, you will have the perfect pathway to your chosen industry sector. The academic knowledge and professional polish you develop with us will open doors to any business that puts emphasis on a perfect balance between hard and soft skills.

### HOSPITALITY & TOURISM

- Hotels and resorts
- Restaurants and bars
- Night clubs and casinos
- Tourism and cruise ships
- Sharing economy companies
- Online travel agencies

### LUXURY

- Personal luxury goods
- Luxury retail and hospitality
- Luxury brand marketing
- Yachts, private jets and automobiles
- UHNW concierge services
- Fine dining, food and wine

### ENTREPRENEURSHIP & BUSINESS

- Hospitality entrepreneur
- Start-up
- Family business owner
- Business development manager
- Innovation leader
- Consultant

### REAL ESTATE & FINANCIAL SERVICES

- Real estate management
- Real estate investment
- Hotel development
- Consultancy
- Private banking
- Insurance brokerage



# Admissions

### MINIMUM AGE

21 years old

### EDUCATION

Bachelor-level undergraduate degree in a relevant field (business, finance or hospitality is preferred).

### MINIMUM ENGLISH LANGUAGE ENTRY REQUIREMENTS

If English is not your first language, or if you have not spent the last two years studying in a school where English is the primary language of instruction, you will need one of the following:

- IELTS: 6.0 overall (min. 5.5 in every subcomponent)
- TOEFL: Internet-based 80 or paper-based 550
- First Cambridge Exam: Grade A
- Cambridge Advances Exam: Grade C
- For London, same as above, except Non-EU or EEA passport holders will need to undertake IELTS UKVI: 6.0 overall and min. 5.5 in every subcomponent.

# Accreditation



Glion is accredited by the New England Commission of Higher Education (NECHE).

### QAA Reviewed

Quality Assurance Agency for Higher Education

The London campus is reviewed by The Quality Assurance Agency for Higher Education (QAA).

Glion is a member of Sommet Education, world leader in hospitality and culinary education.



Watch the Master's student journey



Check out our digital brochure



Download our tuition and other fees



Connect with us: [Linktr.ee/glion.edu](http://Linktr.ee/glion.edu)