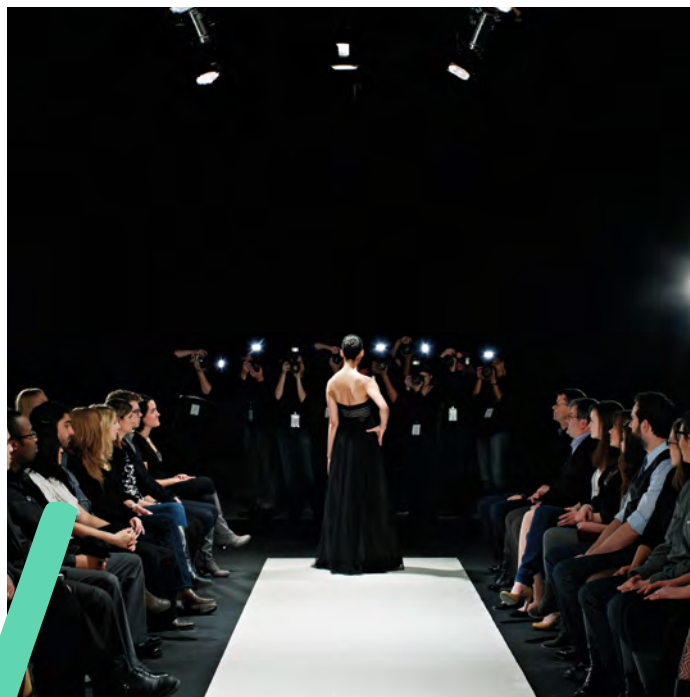


BACHELOR'S IN



*Luxury*

BUSINESS

SWITZERLAND  
SPRING & FALL 2025 INTAKES

# Experience excellence

## Immerse yourself in luxury

An iconic name in hospitality and luxury business education for more than 60 years, Glion is the destination of choice for ambitious young talents aiming for global careers in these dynamic and fast-growing industries. From the moment you arrive on campus, you will be immersed in a refined, professional setting in which you'll live and learn alongside fellow students from up to 100 countries. Our promise is that your time with us will be truly transformative, opening your eyes to the world of possibilities that awaits you upon graduation, while equipping you with the knowledge, skills and maturity to thrive wherever your career takes you.

## Our campuses in Switzerland

Scan the QR codes to discover the campuses

### GLION, SWITZERLAND



Our iconic Glion campus is built in a former Grand Hotel and sits in the hills overlooking the Montreux Riviera – surely one of the most beautiful settings of any place of learning.

### BULLE, SWITZERLAND



Our modern, university-style campus is located in Bulle, a charming medieval town nestled in the rolling countryside of the Gruyère region.



## Our student population



1,700<sup>+</sup>

students on our Swiss campuses



107

nationalities

48% Europe

42% Asia & Oceania

6% Americas

3% Africa & Middle East

## Industry connections & careers



#4 for employer reputation

in hospitality management\*



250<sup>+</sup>

company visits per year



6.4

internship offers per student on average



98%

of job-seeking students graduating in 2023 received one or more employment opportunities (Census: April 2024)



3

years after graduation on average to secure a managerial role or above



86%

of alumni become managers in less than five years

## Faculty across our 3 campuses



126

lecturers, professors, consultants & visiting lecturers



94%

of our faculty members have a PhD and/or Master's degree



15:1

student-to-faculty ratio

\*QS World University Rankings by Subject, 2024. 2023 data.

# Bachelor's degree in Luxury Business

**INTAKES:** Spring & Fall / **4-YEAR PROGRAM:** Experiential Year (Immersion semester + 6-month internship) + 3-year Bachelor of Science (BSc) program  
(4 academic semesters + 6-month internship + on-the-job experience)



## Program highlights

### THE ART OF LUXURY: LUXURY DISCOVERY TRIPS & EXPERIENCES

Bring luxury to life through our tailor-made package of Luxury Discovery trips, masterclasses and experiences in your first semester. You'll visit some of the finest exponents of luxury in Switzerland, Italy and France through a series of multi-sensory field trips that bring alive the exquisite materials and exemplary craftsmanship that are hallmarks of luxury products.

### CAREER-FOCUSED: BLEND HARD & SOFT SKILLS

This program delivers the combination of hard and soft skills required to lead in the modern workplace. Business elements cover areas such as corporate finance, digital marketing, data analysis and strategic brand management, while soft skills we'll help you develop include communication, talent management and change management.

### GRADUATE WITH 18 MONTHS OF INDUSTRY EXPERIENCE

Your two professional internships and on-the-job experience play a crucial role in your Bachelor studies. You will not only gain a year-and-a-half of employment history to add to your CV, but also strong professional skills, valuable industry connections and real-life awareness of industry standards.

### PERSONALIZED LEARNING

We keep our class sizes deliberately small, so you will receive one-to-one attention from highly qualified faculty members.

Per class on average:

35  
students

22  
nationalities

## Your future career

### Strong industry connections

Year after year, world-leading brands send their hiring teams to Glion to recruit new talent. These industry professionals recognize our ability to produce highly employable graduates, with the right combination of experience, professionalism, cultural knowledge and business expertise.

### Careers in hospitality, luxury & beyond

With a Glion Bachelor education, you will have the perfect pathway to the global hospitality industry. Not only this, but the expertise and professional polish you develop with us will also open doors into any business sector where soft skills and excellence in customer service are prized.

#### INTERNSHIP EXAMPLES

- Visual Merchandising Intern, Chanel
- Event Intern, Mandarin Oriental
- Client Advisor, Richemont Group
- Rooms Division Intern, Rosewood
- Public Relations and Communication Assistant, Hermès

#### FIRST JOB EXAMPLES

- Marketing Assistant, Cartier
- Relationships Ambassador, Hublot
- Junior Global Product Development Manager, Veuve Clicquot
- Hospitality and Services Coordinator, Richemont

#### LUXURY TOURISM & EVENTS

- Private jets, helicopters and yachting
- Boutique travel and events planner
- Fashion shows and luxury exhibitions
- International sports events: polo, golf, Formula 1
- Corporate and private events

#### LUXURY GOODS

- Watches and fine jewellery
- Fashion, accessories and cosmetics
- Luxury cars
- Arts and antiques
- Luxury wines, spirits and gourmet food

#### REAL ESTATE & FAMILY OFFICE

- Brokerage of iconic real estate
- Luxury real estate, property management and development
- Luxury furniture, fixtures and equipment
- Private banking
- Family office management

#### ICONIC HOSPITALITY DESTINATIONS

- Luxury hotels and resorts
- Casinos and premium gaming venues
- Michelin-star restaurants
- Exclusive spas and clinics
- Private clubs

5,650<sup>+</sup>

internship offers  
per year

7

job offers per student  
for first employment

#### STUDENTS ON INTERNSHIP PER REGION

55% Europe

5% Americas

26% Asia Pacific

14% Africa & Middle East



Recruitment Day  
beyond hospitality

# Program options

## *Intensive Hospitality & English Language Program (IHELP)*

For students who need to improve their English skills before starting a Glion program, we offer an intensive hospitality and English program taught on the Glion campus in Switzerland. This program is composed of intensive English language tuition combined with hospitality-related classes and activities.



Discover our IHELP program

### DURATION

6 weeks

### ENGLISH LEVEL REQUIRED

Minimum overall IELTS score of 5.0 and min. 4.5 in every sub-component on application

# Tuition fees

## COMPULSORY EXPENSES IN CHF FOR FULL FOUR-YEAR BACHELOR'S IN LUXURY BUSINESS PROGRAM

Application fee	275
Tuition fees	176,500
Academic resources, trips, administrative, alumni and services fees	13,600
Health & accident insurance	6,800
F&B prepaid EY1* + BSc1 + BSc2	12,100
Lodging in double superior room EY1* + BSc1 + BSc2	18,900

\*EY1: Experiential Year semester 1

Fees listed are valid for 2025 intakes. Please see our website to view the full Tuition and Other Fees document and our Terms and Conditions.

# Admissions

## MINIMUM AGE

17.5 years old

## EDUCATION

**For students entering the Experiential Year prior to the Bachelor's program:** Holding a secondary education diploma that meets Swiss/ European university entry requirements (Maturité, IB diploma, Abitur, French Bac, A-levels, high school diploma or equivalent).

**For students entering the Bachelor's program directly\*:** Holding a vocational baccalaureate linked to initial Vocational and Educational Training (VET) in a profession related to the field of study; or a professional or specialized baccalaureate in a specialization related to the field of study; or a secondary education diploma and a work certificate(s) demonstrating a minimum of one year work experience in the relevant field.

## ADMISSIONS ASSESSMENT

Personalized assessment to ascertain motivation and review application documentation. This could include a scenario-based exercise to be completed beforehand.

## MINIMUM ENGLISH LANGUAGE ENTRY REQUIREMENTS

If English is not your first language, or if you have not spent the last two years studying in a school where English is the primary language of instruction, you will need one of the following:

- IELTS: 5.5 overall (min. 5.0 in every subcomponent)
- TOEFL: Internet-based 70 or paper-based 525
- First Cambridge Exam: Grade C

\*Students not required to complete the Experiential Year prior to entering the Bachelor in Luxury Business.

# Accreditation



Glion is accredited by the New England Commission of Higher Education (NECHE).

Glion is a member of Sommet Education, world leader in hospitality and culinary education.



Introducing the program



Check out our digital brochure



Connect with us:  
Linktr.ee/glion.edu