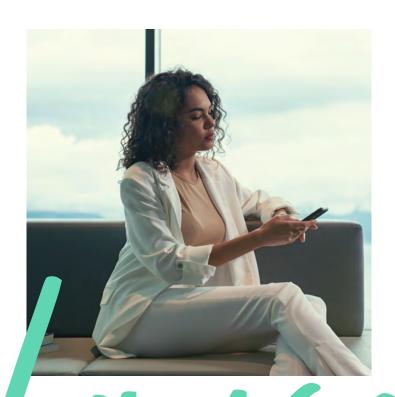


BACHELOR'S IN



UKU/V/

BUSINESS

SWITZERLAND FALL 2024 INTAKE

Experience excellence

Our campuses in Switzerland



(GLION, SWITZERLAND









Our student population



2,100+

students on our Swiss campuses



nationalities

48%

Europe

Asia & Oceania

6%

Americas

3%

Africa & Middle East

Industry connections & careers



for employer reputation

in hospitality management*



240+

company visits per year



internship offers per student on average



of job-seeking students graduating in 2022 received one or more employment opportunities



years after graduation on average to secure a managerial role or above



of alumni become managers in less than five years

Faculty across our 3 campuses



lecturers, professors, consultants & visiting lecturers



of our faculty members have a PhD and/or Master's degree

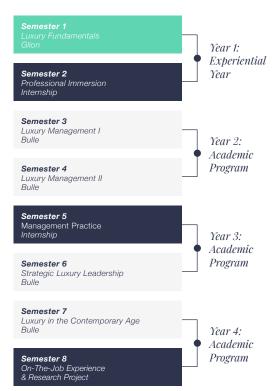


student-to-faculty ratio

*QS World University Rankings by Subject, 2023. May 2023 data.

Bachelor's degree in Luxury Business

DURATION: 4 YEARS, 8 SEMESTERS INCLUDING TWO 6-MONTH INTERNSHIPS & AN ON-THE-JOB EXPERIENCE / INTAKE: FALL



Program highlights

THE ART OF LUXURY: LUXURY **DISCOVERY TRIPS & EXPERIENCES**

Bring luxury to life through our tailor-made package of Luxury Discovery trips, masterclasses and experiences in your first semester. You'll visit some of the finest exponents of luxury in Switzerland, Italy and France through a series of multi-sensory field trips that bring alive the exquisite materials and exemplary craftsmanship that are hallmarks of luxury products.

CAREER-FOCUSED: BLEND HARD & SOFT SKILLS

This program delivers the combination of hard and soft skills required to lead in the modern workplace. Business elements cover areas such as corporate finance, digital marketing, data analysis and strategic brand management, while soft skills we'll help you develop include communication, talent management and change management.

GRADUATE WITH 18 MONTHS OF INDUSTRY EXPERIENCE

Your two professional internships and on-the-job experience play a crucial role in your Bachelor studies. You will not only gain a year-and-a-half of employment history to add to your CV, but also strong professional skills, valuable industry connections and real-life awareness of industry standards.

PERSONALIZED LEARNING

We keep our class sizes deliberately small, so you will receive one-to-one attention from highly qualified faculty members.

Per class on average:

35

students

nationalities

Your future career

Strong industry connections

Year after year, world-leading brands send their hiring teams to Glion to recruit new talent. These industry professionals recognize our ability to produce highly employable graduates, with the right combination of experience, professionalism, cultural knowledge and business expertise.

INTERNSHIP EXAMPLES

- Visual Merchandising Intern. Chanel
- Event Intern, Mandarin Oriental
- Client Advisor, Richemont Group
- Rooms Division Intern, Rosewood
- Public Relations and Communication Assistant, Hermès

FIRST JOB EXAMPLES

- Marketing Assistant, Cartier
- · Relationships Ambassador, Hublot
- Junior Global Product Development Manager, Veuve Clicquot
- Hospitality and Services Coordinator, Richemont

Careers in hospitality, luxury & beyond

With a Glion Bachelor education, you will have the perfect pathway to the global hospitality industry. Not only this, but the expertise and professional polish you develop with us will also open doors into any business sector where soft skills and excellence in customer service are prized.

LUXURY TOURISM & EVENTS

- Private jets, helicopters and yachting
- Boutique travel and events planner
- Fashion shows and luxury exhibitions
- International sports events: polo, golf, Formula 1
- Corporate and private events

LUXURY GOODS

- Watches and fine iewellery
- Fashion, accessories and cosmetics
- Luxury cars
- Arts and antiques
 - Luxury wines, spirits and gourmet food

REAL ESTATE & FAMILY OFFICE

- Brokerage of iconic real estate
- Luxurv real estate, property management and development
- Luxury furniture, fixtures and equipment
- Private banking
- Family office management

ICONIC HOSPITALITY DESTINATIONS

- Luxury hotels and resorts
- Casinos and premium gaming venues
- Michelin-star restaurants
- Exclusive spas and clinics
- Private clubs

6,300+

internship offers

iob offers per student for first employment

STUDENTS ON INTERNSHIP PER REGION

per vear

Americas

Africa & Middle



Recruitment Day beyond hospitality

Program options

Intensive Hospitality & English Language Program (IHELP)

For students who need to improve their English skills before starting a Glion program, we offer an intensive hospitality and English program taught on the Glion campus in Switzerland. This program is composed of intensive English language tuition combined with hospitality-related classes and activities.



Discover our IHELP program

DURATION

6 weeks

ENGLISH LEVEL REQUIRED

Minimum overall IELTS score of 5.0 and min. 4.5 in every sub-component on application

Tuition fees

COMPULSORY EXPENSES IN CHF FOR FULL FOUR-YEAR DEGREE PROGRAM

| Application fee | 275 |
|------------------------------------------|---------|
| Tuition fees | 176,600 |
| Learning resources | 3,000 |
| Practical arts courses apparel | 1,200 |
| Insurance | 6,800 |
| Administrative fees | 2,450 |
| F&B prepaid S1+S3+S4 | 12,100 |
| Lodging in double superior room S1+S3+S4 | 18,000 |

Fees listed are valid for 2024 intakes. Please see our website to view the full Tuition and Other Fees document and our Terms and Conditions.

Admissions

MINIMUM AGE

17.5 years old

EDUCATION

Holding a Secondary Education Diploma that meets Swiss/European university entry requirements (Maturité, IB diploma, Abitur, French Bac, A-levels, high school diploma or equivalent).

ADMISSIONS ASSESSMENT

Personalized assessment to ascertain motivation and review application documentation. This could include a scenario-based exercise to be completed beforehand.

MINIMUM ENGLISH LANGUAGE ENTRY REQUIREMENTS

If English is not your first language, or if you have not spent the last two years studying in a school where English is the primary language of instruction, you will need one of the following:

- IELTS: 5.5 overall (min. 5.0 in every subcomponent)
- TOEFL: Internet-based 70 or paper-based 525
- First Cambridge Exam: Grade C

Accreditation



Glion is accredited by the New England Commission of Higher Education (NECHE).

Glion is a member of Sommet Education, world leader in hospitality and culinary education.







Program Director
Dr. Eleonora Cattaneo
introduces the program



Check out our digital brochure



Connect with us: Linktr.ee/glion.edu