

*Since 1962, Glion has set the highest standards for academic quality & hospitality excellence.*

Glion is among the world's most prestigious hospitality business schools, providing a transformative and progressive learning experience. Glion delivers a premium, personalized education combining practical skills with academic rigor. Our hand-picked faculty has won prestigious awards, taught in multiple institutions and worked in global industries.

Today, we rank among the world's top institutions for hospitality and leisure management, and in the top five globally for employer reputation\*.

With campuses in Switzerland and London, Glion delivers a premium, personalised education combining practical skills with academic rigour. Our hand-picked faculty has won prestigious awards, taught in multiple institutions and worked in global industries.

A Glion graduate combines real-world experience and operational know-how with the soft skills increasingly prized among employers. As a result, 98% of job-seeking Glion students have one or more employment offers on graduation day\*\*.

## About Glion

### Our student population



2,550+

students on our 3 campuses and on internship



The Glion student journey



### Our campuses



3 campuses in 2 countries



Glion, Switzerland



Bulle, Switzerland



London, UK

### Accreditation & quality assurance



Glion Institute of Higher Education is accredited by the New England Commission of Higher Education (NECHE). The Commission is recognized by the US Secretary of Education as a reliable authority on the quality of education for the institutions it accredits.



The London campus is reviewed by The Quality Assurance Agency for Higher Education (QAA), an independent body that monitors standards and quality in UK higher education.

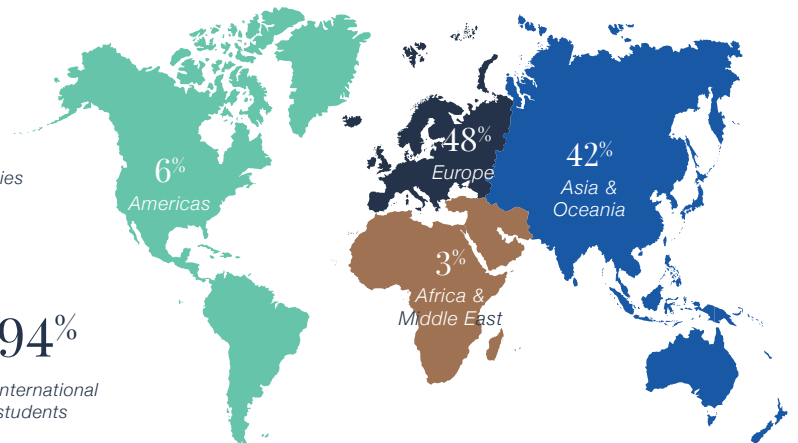
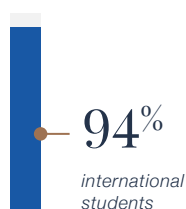
### Our students by program



### Where our students come from



98 nationalities



\*QS World University Rankings by Subject, 2023

\*\*May 2023 data

## Our faculty



120

lecturers, professors,  
consultants & visiting lecturers



82%

of faculty teaching academic  
classes hold a PhD/Master



35

practical  
instructors



17

nationalities

13

average years of  
industry experience

12

average years of academic  
experience

## Personalized learning

We keep our class sizes deliberately small, so you will receive one-to-one attention from highly qualified faculty members.



35

students per  
academic class\*



22

students per Practical  
Arts class\*



5:1

ratio of Glion staff to  
students on campus\*



7:1

ratio of instructors to  
semester 1 students\*



15:1

Student-to-faculty ratio

\*Average student numbers may vary slightly every semester. / May 2023 data

## Bachelor's degree in International Hospitality Business

**DURATION: 4 YEARS, 8 SEMESTERS INCLUDING  
2 SIX-MONTH INTERNSHIPS & AN ON-THE-JOB  
EXPERIENCE / INTAKES: SPRING & FALL**

**Semester 1**  
Practical Arts - Hospitality  
Excellence  
Glion

**Semester 2**  
Hospitality Operations  
Practice  
Internship

**Semester 3**  
Hospitality Fundamentals  
Bulle, London or Marbella\*

**Semester 4**  
Hospitality Management  
Bulle, London or Marbella\*

**Semester 5**  
Management Practice  
Internship

**Semester 6**  
Integrated Business  
Strategies  
Bulle or London

**Semester 7**  
Specialization and  
Business Project  
Bulle or London

**Semester 8**  
On-The-Job Experience  
& Research Project

### LUXURY GASTRONOMY & HOSPITALITY MASTERCLASS

During a two-week Masterclass in Switzerland during semester 1, you will meet influential experts who are delivering authentic luxury experiences in hospitality and gastronomy. Your senses will be awakened through visits, tastings, guest speakers and workshops.

### CHOOSE YOUR SPECIALIZATION

Having specialist knowledge and experience will make you stand out from the crowd. In semester 7, you can specialize in:

- Luxury Brand Strategy
- International Hotel Development and Finance
- International Event Management

### 18 MONTHS OF INDUSTRY EXPERIENCE

Your two professional internships and on-the-job experience play a crucial role in your Bachelor studies. You will not only gain a full year-and-a-half of employment history to add to your CV, but also strong professional skills, valuable industry connections and real-life awareness of industry standards.

### INTERNATIONAL EXCHANGE

Exchange options enable you to study your Bachelor between our campuses in Switzerland and London. You can also opt to spend a semester studying in Spain with our partner institution (subject to availability).

\*Opportunity to study this semester on international exchange at another Sommet Education campus

## Bachelor's degree in Luxury Business

**DURATION: 4 YEARS, 8 SEMESTERS INCLUDING  
2 SIX-MONTH INTERNSHIPS & AN ON-THE-JOB  
EXPERIENCE / INTAKE: FALL**

**Semester 1**  
Luxury Fundamentals  
Glion

**Semester 2**  
Professional Immersion  
Internship

**Semester 3**  
Luxury Management I  
Bulle

**Semester 4**  
Luxury Management II  
Bulle

**Semester 5**  
Management Practice  
Internship

**Semester 6**  
Strategic Luxury  
Leadership  
Bulle

**Semester 7**  
Luxury in the  
Contemporary Age  
Bulle

**Semester 8**  
On-The-Job Experience  
& Research Project

### THE ART OF LUXURY: LUXURY DISCOVERY TRIPS & EXPERIENCES

Bring luxury to life through our tailor-made package of Luxury Discovery trips, masterclasses and experiences in your first semester. You'll visit some of the finest exponents of luxury in Switzerland, Italy and France through a series of multi-sensory field trips that bring alive the exquisite materials and exemplary craftsmanship that are hallmarks of luxury products.

### CAREER-FOCUSED: BLEND HARD & SOFT SKILLS

This program delivers the combination of hard and soft skills required to lead in the modern workplace. Business elements cover areas such as corporate finance, digital marketing, data analysis and strategic brand management, while soft skills we'll help you develop include communication, talent management and change management.

### 18 MONTHS OF INDUSTRY EXPERIENCE

Your two professional internships and on-the-job experience play a crucial role in your Bachelor studies. You will not only gain a full year-and-a-half of employment history to add to your CV, but also strong professional skills, valuable industry connections and real-life awareness of industry standards.

# Internships

## How internships build employability

Outstanding employability is a key 'return on investment' from a Glion education. 98% of our job-seeking students graduating in 2022 received one or more employment opportunities. Your two internships are stepping-stones to securing your first job. They offer their own distinct learning and benefits, as well as being powerful components of your professional resume.

### FIRST INTERNSHIP EXAMPLES

Your first experience in semester 2 will typically be an operational internship in hospitality, such as:

- F&B Intern, Four Seasons
- Rooms Division Intern, Rosewood
- Front Office Intern, Jumeirah
- Housekeeping Intern, Accor
- Concierge Intern, Bulgari Hotels & Resorts

### SECOND INTERNSHIP EXAMPLES

Your second experience in semester 5 will often be an administrative internship in hospitality, luxury retail, events or finance, such as:

- Guest Relations Intern, Marriott
- Client Advisor, Richemont Group
- PR and Events Assistant, MCI
- Event Coordinator, BMF Media
- Business Management Intern, KPMG

### ON-THE-JOB EXPERIENCE & FIRST JOB EXAMPLES

Your on-the-job experience paves the way to your first role after graduation, some real-world examples of which include:

- Management Training, Four Seasons
- Relationships Ambassador, Hublot
- Guest Relations Executive, FIBA
- Marketing Assistant, Cartier
- Asset Management Analyst, J.P. Morgan



How do we prepare students for their future careers?

## Internship facts



6

internship offers per student on average



1,030+

students on internship



48

countries internship offers received from

### INTERNSHIPS BY INDUSTRY

75%

hospitality, tourism & F&B

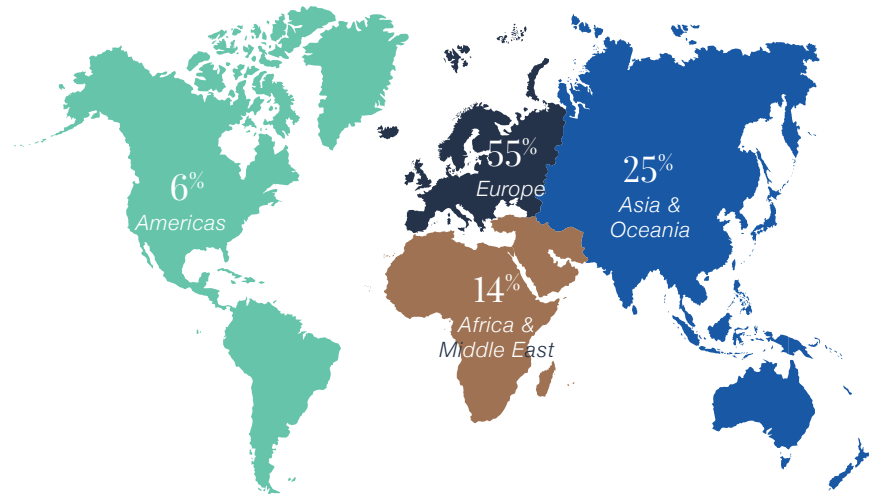
19%

FMCG, luxury goods and services, marketing, events, banking & finance

14%

other industries

### STUDENTS ON INTERNSHIP PER REGION:



May 2023 data

## Strong industry connections

Year after year, world-leading brands send their hiring teams to Glion to recruit new talent. These industry professionals recognize our ability to produce highly employable graduates, with the right combination of experience, professionalism, cultural knowledge and business expertise.

### OUR TOP 10 INDUSTRY RECRUITERS FOR INTERNSHIP & EMPLOYMENT



# Your future career

## Employability



240+

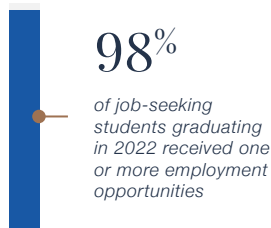
company live visits on campus or online per year



6.7

job offers per student for first employment

May 2023 data



### CAREER SERVICES & RESOURCES

- Online database of internship, management training and employment offers
- On-campus recruitment events
- CV support and interview preparation

## Careers in hospitality & beyond

With a Glion Bachelor's education, you will have the perfect pathway to the global hospitality industry. Not only this, but the expertise and professional polish you develop with us will also open doors into any business sector where soft skills and excellence in customer service are prized.

### HOSPITALITY & TOURISM

- Hotels and resorts
- Restaurants & bars
- Night clubs & casinos
- Tourism management
- Cruise ships
- Sharing economy companies
- Online travel agencies

### LUXURY

- Personal luxury goods
- Luxury retail
- Luxury brand marketing
- Yachts, private jets and automobiles
- Luxury hospitality
- UHNW concierge services
- Fine dining, food and wine

### EVENTS & ENTERTAINMENT

- International sports events
- Music festivals
- Exhibitions
- Corporate and private events
- Fashion shows
- Entertainment venues
- Virtual and streaming events

### FINANCIAL SERVICES & REAL ESTATE

- Financial investment
- Private banking
- Real estate management
- Hotel development
- Insurance
- Brokerage
- Consultancy

## Alumni spread



16,900+

alumni worldwide



164

countries

## Alumni career sectors

52%

work in hospitality, tourism and F&B

48%

work in FMCG, luxury goods and services, marketing, events, banking and finance

86%

of our graduating students become managers in less than 5 years

3

years on average before our alumni start in a managerial role

## Current positions held by Glion Alumni

### HOSPITALITY

**DIEGO LOZANO VARA**  
General Manager,  
Bristol Panama,  
Panama City  
Graduated 2015

**CÉCILE NAEGEL**  
Front Office Manager,  
Four Seasons Megève,  
Megève  
Graduated 2017

### LUXURY

**EMMA GERARD**  
Learning and Development  
Digital Coordinator, Chanel,  
Copenhagen  
Graduated 2020

**JULIA FOURNIER**  
Senior VIP Experience  
Project Manager, Cartier,  
Paris  
Graduated 2016

### FINANCE

**LINUS FREDBERG**  
Regional Director of Revenue  
Management Northern  
Europe, Accor, London  
Graduated 2013

**PHILIPPE MENJUC**  
Business Quality Control,  
J.P. Morgan,  
Geneva  
Graduated 2017

### EVENTS

**MATTHIEU LEMAIRE**  
HR Business Partner,  
International Olympic  
Committee (IOC), Lausanne  
Graduated 2016

**EUGENIA MOSER**  
Events Manager,  
LVMH,  
London  
Graduated 2015

Glion Institute of Higher  
Education  
Route de Glion 111  
1823 Glion sur Montreux  
Switzerland



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