

# Invest in your future as a hospitality leader

*IF YOU ARE PASSIONATE ABOUT HOSPITALITY, AND AMBITIOUS TO SUCCEED, IT'S TIME TO GET SERIOUS ABOUT REALIZING YOUR LEADERSHIP POTENTIAL.*

The Global Executive Master's in Hospitality Leadership fills your managerial toolbox with the knowledge and skills that will give you a crucial edge in the race to the top.

Leveraging the combined strengths of Glion and ESSEC Business School – both world leaders in their fields – this Executive Master's features four modules of bespoke online learning supported by immersive Residential Weeks held at Glion and ESSEC campuses in four countries.

Study at your own pace alongside your present role; enjoy face-to-face learning and exceptional networking opportunities; and graduate with a triple-accredited Master's degree worth 30 US credits.



## International Residential Weeks

### Intensive learning, extensive networking

A unique and exceptional feature of this Executive Master's sees participants spend a week on campus in Montreux, Singapore, London and Paris.

During these carefully-curated Residential Weeks you will:



attend face-to-face classes delivered by international faculty members



meet with visiting experts



enjoy behind-the-scenes tours of leading hotels and other hospitality businesses



get to know your fellow participants as you build a strong team dynamic

You will also have the opportunity to meet and network with locally-based alumni from both Glion and ESSEC.

### Each Residential Week includes:



4.5 days of courses



0.5 days of Capstone



1 day Business Field Trip with company & cultural visits



Contact us

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## Global Executive Master's in Hospitality Leadership

GLION INSTITUTE OF HIGHER EDUCATION & ESSEC BUSINESS SCHOOL

12 months part-time distance learning

# Why choose this Executive Master's?



You will be taught by a hand-picked faculty combining the very best minds from both Glion and ESSEC. Every class will be led by an acknowledged expert in their chosen field.



You will connect and network with an executive-level peer group while you study, and especially during the four Residential Weeks.

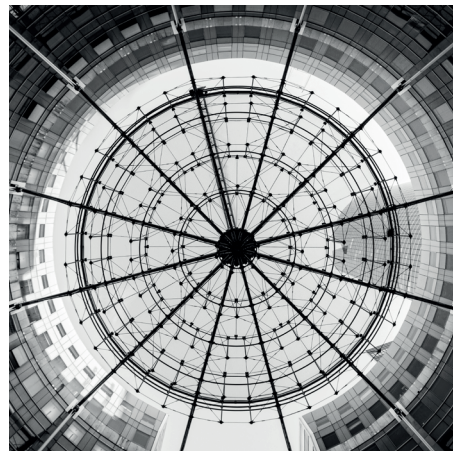
This Master's degree is accredited by three internationally recognized bodies: AACSB, EQUIS, and NECHE.



The flexible study plan lets you learn at a pace that's comfortable, and which you can balance with the demands of your professional role.



After graduation you will be part of a combined Glion and ESSEC alumni community that numbers more than 85,000 individuals worldwide.



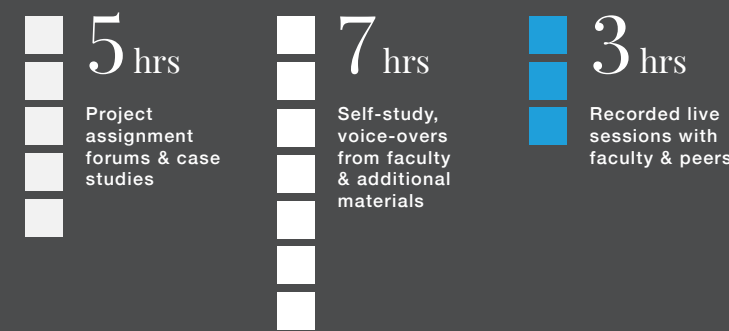
# Your study pathway



\*Business Research Project can be completed up to 18 months from the start of your program.



## How your typical study week will look (based on 15 hours study)



## Program entry requirements

### MINIMUM AGE

27 years old at the start of the program.

### EDUCATION

University degree in any discipline. A specialized diploma in luxury or hospitality will also be considered.

### PROFESSIONAL EXPERIENCE

You have demonstrated leadership potential. Ideal candidates will have at least five years' work experience including managerial experience (direct management or project management).

### ENGLISH LANGUAGE ENTRY REQUIREMENTS

You must be proficient in English. If English is not your first language, or if you have not spent the last two years working in a company where English is the primary language, we can provide you with a bespoke English test; or alternatively you can send us a copy of one of the following:

- International English Language Test (IELTS): 6.0 overall
- Test of English as a Foreign Language (TOEFL): Internet-based 80 or paper based 550
- First Cambridge Exam: Grade A
- Cambridge Advanced Exam: Grade C
- TOEIC above 600
- Your English level will also be assessed during the interview process.

# Academic content

**Module 1**  
6 CREDITS

Including 1 Residential Week on Glion Montreux campus, Switzerland

**NEW FRONTIERS IN HOSPITALITY**

- Disruptive business models in hospitality
- Leadership, diversity and intercultural management
- New technologies and data in hospitality
- Sustainability and ethics in hospitality

**MASTERCLASS**

- Metaverse, a revolution for the hospitality industry?

**Module 2**  
6 CREDITS

Including 1 Residential Week on ESSEC Singapore campus

**DRIVING FINANCIAL PERFORMANCE**

- Managerial accounting and financial analysis
- Hospitality corporate finance
- Hotel asset management and deal structuring
- Entrepreneurial business strategies in hospitality

**MASTERCLASS**

- Blockchain technology in hospitality

**Module 3**  
6 CREDITS

Including 1 Residential Week on Glion London campus, UK

**DELIVERING OPERATIONAL EXCELLENCE**

- Strategic digital marketing and sales
- Revenue, channel and demand management
- Managing hospitality operations
- Operational risk management

**MASTERCLASS**

- Crisis management in hospitality

**Module 4**  
6 CREDITS

Including 1 Residential Week on ESSEC Paris campus, France

**LEADING THE TRANSFORMATION**

- Innovation in the hospitality industry
- Organizational behavior and change management
- Leadership in VUCA times
- Real estate investments and finance

**MASTERCLASS**

- Retaining talent – new challenges

**Capstone or Applied Business Project**  
6 CREDITS

- Develop, analyze, and synthesize a business problem
- Establish recommendations to management

## Tuition & other fees

COMPULSORY EXPENSES VALID FOR STUDENTS STARTING IN NOVEMBER 2024

**Tuition fees & Residential Weeks\*\* fees**  
42,000 CHF

\*\*Residential Week fees cover workshops, business field visits, and lunch. Accommodation, breakfast, dinner, plus travel expenses to and from each campus are not included.

Glion reserves the right to review and modify the fees and Terms and Conditions at any time and without prior notice.

To maintain the standards expected from the institution, the fees are reviewed annually.



Watch the program video



View the online brochure to learn more

Duration  
**12 months**

Language  
**English**

Next intake  
**November 2024**



Location  
**Hybrid**

A combination of residential weeks in Switzerland, Singapore, UK & France, and online learning



Format  
**Modular**

1 residential week every 12 to 20 weeks and online learning