## Your program calendar

Fall 2024 intake

EXPLORING NEW
LUXURY ECOSYSTEMS

START

28 October 2024

**END** 

17 January 2025

OPTIONAL RESIDENTIAL WEEK ON GLION CAMPUS

Course starts

21 October 2024

Course ends

25 October 2024

TRAVEL RECOMMENDATION

Arrival in Switzerland

Sunday, 20 October 2024

**Departure from Switzerland** Saturday, 26 October 2024 BRANDING IN THE DIGITAL WORLD

START

27 January 2025

**END** 

18 April 2025

DELIVERING EXCELLENCE IN GUEST EXPERIENCES

START

28 April 2025

END

18 July 2025

OPTIONAL RESIDENTIAL WEEK ON LONDON CAMPUS

Course starts

21 April 2025

Course ends

25 April 2025

TRAVEL RECOMMENDATION

Arrival in London

Sunday, 20 April 2025

**Departure from London** Saturday, 26 April 2025 IMPLEMENTING A SUSTAINABLE LUXURY STRATEGY

START

28 July 2025

END

17 October 2025

GRADUATION CEREMONY IN SWITZERLAND

February 2026

