

EXECUTIVE MASTER'S IN LUXURY  
MANAGEMENT AND GUEST EXPERIENCE



# Residential

WEEK IN SWITZERLAND  
21-25 OCTOBER 2024



PRE-ARRIVAL GUIDE



# Residential Week in Switzerland

*21-25 October 2024*





# Essential items to pack

## Clothing

We recommend that you come prepared for all weathers, as conditions in the Alps during Fall can vary quite widely. We advise that you bring the following:

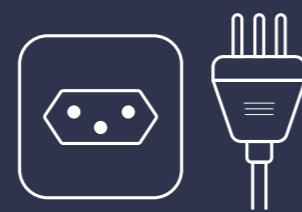
- Casual clothes to be worn outside of class
- Plenty of layers, rather than thick clothing, as this will be more versatile if the weather fluctuates.
- A waterproof coat is essential.
- Business attire for attending classes; suits (blazers with matching trousers/skirts), preferably dark colors shirts or blouses.
- Dark color socks and skin or black color stockings.

## Electricals

The essential items are:

- Adapter plugs for Swiss plug sockets (outlets).
- A mobile phone.
- A personal laptop.
- Chargers for electrical devices.

### ELECTRICAL OUTLETS IN SWITZERLAND



3 pins  
220-240 V  
Type J



# What should I wear?

## *Dress codes on campus*

Participants must dress and present themselves in a professional manner in accordance with Glion guidelines.

Professional image should be respected when attending classes.

There are two types of attire:

- *Business Professional*
- *Casual*

The Professional Image policy has the full guidelines, but here is a brief overview of what you should wear on campus:

### **BUSINESS PROFESSIONAL**

- *Classic color suit with jacket and full-length trousers / knee-length skirt (black, navy, brown, grey)*
- *Shirt (for men) or blouse (for women)*
- *Elegant single dark color shoes (black, navy, brown, grey)*
- *Dark color socks or skin/black color stockings*

### **CASUAL**

Outside of classroom hours, participants can wear casual clothing - this must not be distracting or offensive to others.



# Accommodation during Residential Week

To make your on-campus study experience a memorable one, we propose for you to book your accommodation in one of our partner hotels in Montreux or Glion village.

These hotels offer special rates for participants of our Executive Master's in Luxury Management and Guest Experience program:

## *Fairmont Le Montreux Palace*

In the heart of Montreux lies Fairmont Le Montreux Palace, a marvel of 'belle époque' architecture boasting a lakeside location and a reputation for impeccable hospitality stretching back to its founding in 1906. The hotel provides 236 luxuriously furnished rooms and suites, ideal for a family get away or for business travelers.

To make a reservation with the special room rate in this famous palace, use the link below or add the code '**PGLI**' on their website reservation platform.

## *Grand Hotel Suisse Majestic*

This four-star superior hotel in the style of 'belle époque' is also situated in the center of Montreux, directly on the banks of Lake Geneva and right next to Montreux train station for easy access to Glion. 155 rooms and suites invite guests to rejuvenate their body and mind. You can enjoy their grill and health kitchen, innovative drinks, and exclusive service in a unique atmosphere with historic flair.

To make a reservation with the special room rate, use the code '**EGM**' on their website reservation platform.

## *Hotel Victoria (Relais & Châteaux)*

Hotel Victoria is a 56-room hotel nestled in Glion village in the heights of Montreux. The family-run, authentic establishment sits in the middle of a vast garden with a bird's eye view of Lake Geneva. Located just a few minutes walk from Glion campus, it is a good option for those who prefer to be close to the school while enjoying nature.

To make a reservation with the special room rate, contact the hotel directly by email [info@victoria-glion.ch](mailto:info@victoria-glion.ch) and mention that you are part of the Executive Master's program in Glion.

# Your arrival in Switzerland

## Recommended travel dates

### ARRIVAL IN SWITZERLAND

Sunday, 20 October 2024

### DEPARTURE FROM SWITZERLAND

Saturday, 26 October 2024

## Your transfer from Geneva Airport to Montreux or Glion

### PRE-BOOK A TAXI

If you wish, you can pre-book your airport transfer with our partner company, Jet Taxi:

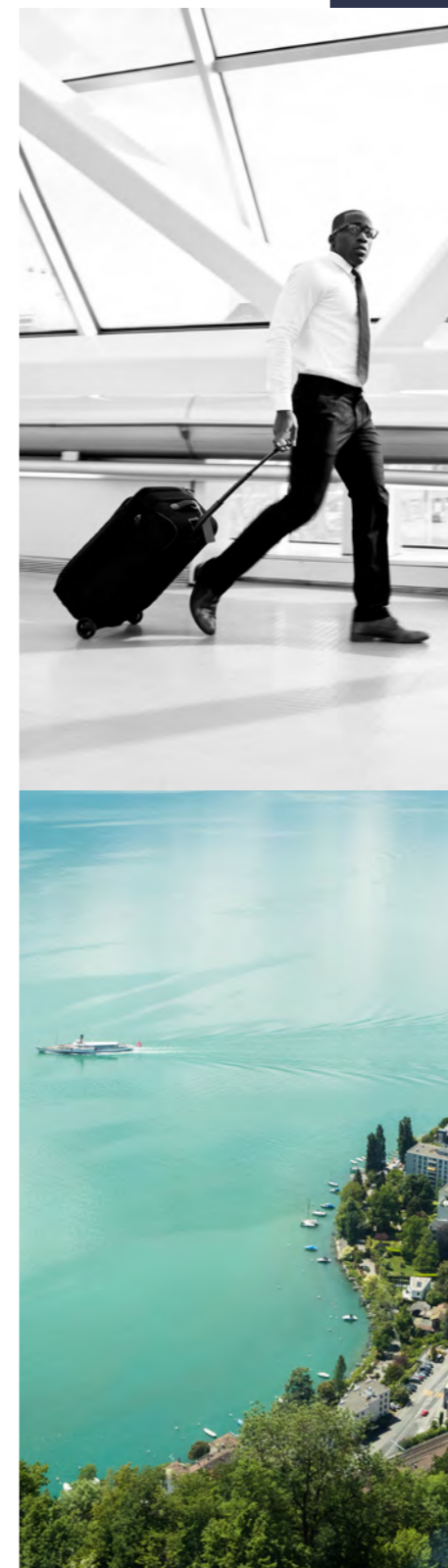
- *Phone: +41 (0)79 257 58 68*
- *Fee: 250 CHF  
from Geneva Airport to Montreux*
- *Payment method:  
cash or credit card*

To benefit from the special transfer rate, contact Jet Taxi and mention that you are part of the Glion Executive Master's program.

### YOUR DRIVER WILL WELCOME YOU AT THE AIRPORT

Upon arrival at Geneva Airport, you should proceed to the baggage claim area to retrieve your luggage. Continue through customs, exit into the arrival area and if you have booked transportation to your hotel with Jet Taxi, the taxi driver will personally greet you in the arrivals hall, and will accompany you to your hotel.

If you cannot find the greeter, please call the following number: +41 (0)79 257 58 68.



## Important documents

Make sure you have the following items with you upon your arrival:

- *Acceptance Letter.*
- *A valid passport and Short Term Visa\*.*
- *Travel insurance.*

## In case of lost luggage

The Glion campus address is as follows:

YOUR NAME,  
c/o Glion Institute of Higher Education,  
Route de Glion 111,  
1823 - Glion sur Montreux, Switzerland

\*If you need support to apply for a short term visa, please contact your Education Counselor.

# Welcome to Switzerland

Switzerland is an outstanding destination. It is clean, safe and well-organized, yet fun – the Swiss are ranked among the world's top ten happiest people, according to the World Happiness Report. The country offers a wide selection of historical cities, regional products and traditions, alongside a thriving economy and entertainment culture, so you'll find plenty to do!

## *Glion campus*

Glion is our flagship campus and practical learning center. It's located on the mountainside above Montreux, a picturesque town that attracts tourists all year round. From your classrooms, you will have a stunning view of Lake Geneva, as well as the beautiful Swiss and French Alps.

### **FACTS & FACILITIES**

- *Established in 1962*
- *5 student accommodation buildings*
- *16 classrooms and study rooms*
- *Michelin-star gastronomic restaurant, bistro, self-service restaurant, lounge bar and coffee bar*
- *An onsite fitness center and gymnasium*







# Life on campus

## *Shuttle from/to Montreux*

From Monday to Friday, a complimentary Glion shuttle will be available from Montreux train station to Glion campus at 08:00.

At the end of each day, the shuttle will return you from Glion campus to Montreux train station.

## *24h security*

Should you have any issues on campus, our security team is available around the clock:

- [security.glion@glion.edu](mailto:security.glion@glion.edu)
- Tel: +41 (0)21 966 35 60
- WhatsApp: +41 (0)79 211 14 00

## *Wi-Fi*

Connect to our Wi-Fi on campus:

- Username: StudentNet
- Password: Switzerland.41

## *Insurance, illness & accidents*

It is your responsibility to ensure that you have the correct health and accident insurance to cover any medical costs during your stay in Switzerland should the need arise.

## *Glion Student Concierge Desk*

For any general questions, our Student Concierge Desk is open from 08:00–17:00 Monday to Friday

- [studentconcierge.glion@glion.edu](mailto:studentconcierge.glion@glion.edu)
- +41 (0)21 966 35 35

## *Dietary requirements*

If you cannot eat certain foods, for medical or religious reasons, please inform the school before your arrival by email: [EMScLux@glion.edu](mailto:EMScLux@glion.edu)

## *Other transport services*

### **PUBLIC TRANSPORT**

Glion campus has a unique location with its superb views of Lake Geneva and the Alps. A train brings participants directly from Montreux to Glion every hour, while the funicular is also available from Territet/Montreux every 15 minutes.

### **TAXI SERVICES**

Students have access to a special rate with local taxis. Do not forget to ask the driver for the reduction when using this service.

- Taxi Riviera: +41 (0)21 963 36 36
- Jet Taxi: +41 (0)79 257 58 68

# Your program calendar

*Spring 2024 intake*

## DELIVERING EXCELLENCE IN GUEST EXPERIENCES

### START

29 April 2024

### END

19 July 2024

## IMPLEMENTING A SUSTAINABLE LUXURY STRATEGY

### START

29 July 2024

### END

18 October 2024

## EXPLORING NEW LUXURY ECOSYSTEMS

### START

28 October 2024

### END

17 January 2025

## BRANDING IN THE DIGITAL WORLD

### START

27 January 2025

### END

18 April 2025

## RESIDENTIAL WEEK ON LONDON CAMPUS

### Course starts

22 April 2024

### Course ends

26 April 2024

## TRAVEL RECOMMENDATION

### Arrival in London

Sunday, 21 April 2024

### Departure from London

Saturday, 27 April 2024

## RESIDENTIAL WEEK ON GLION CAMPUS

### Course starts

21 October 2024

### Course ends

25 October 2024

## TRAVEL RECOMMENDATION

### Arrival in Switzerland

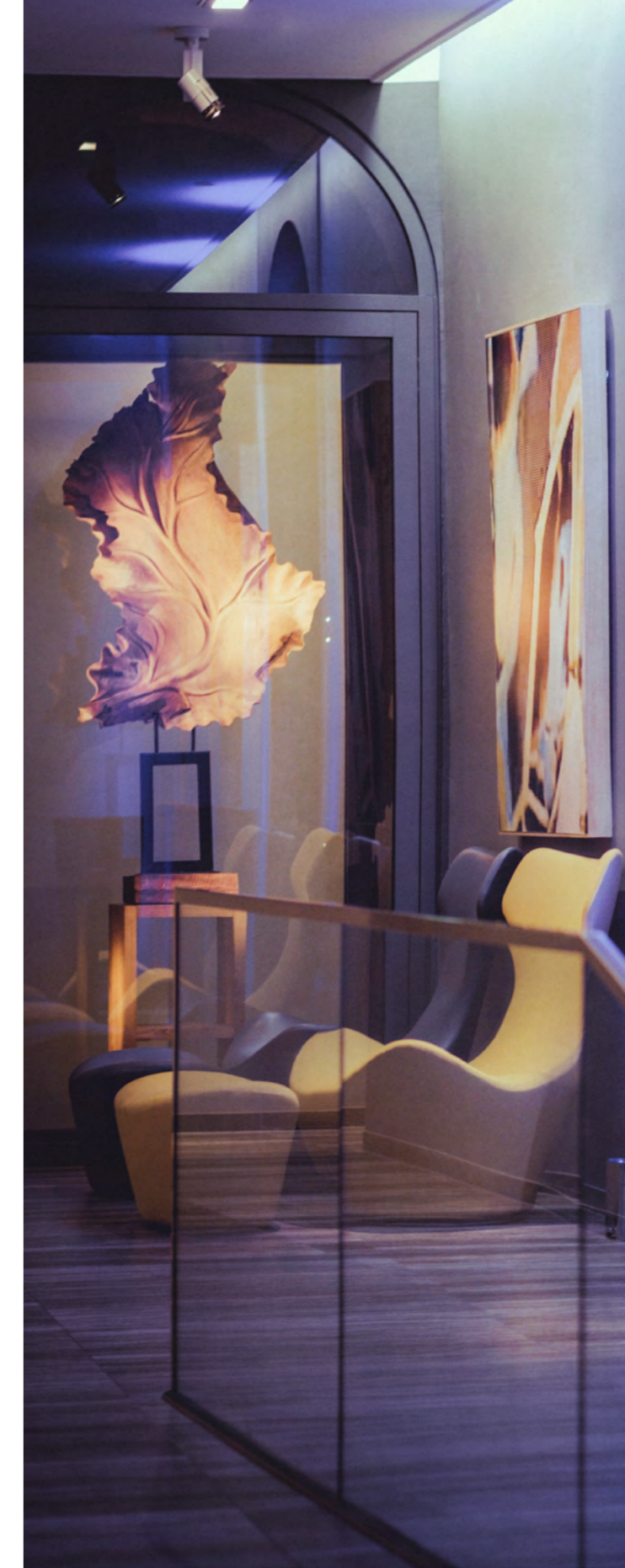
Sunday, 20 October 2024

### Departure from Switzerland

Saturday, 26 October 2024

## GRADUATION CEREMONY IN SWITZERLAND

July 2025



*Fall 2024 intake*

**EXPLORING NEW  
LUXURY ECOSYSTEMS**

**START**  
28 October 2024

**END**  
17 January 2025

**RESIDENTIAL WEEK ON  
GLION CAMPUS**

**Course starts**  
21 October 2024

**Course ends**  
25 October 2024

**TRAVEL RECOMMENDATION**

**Arrival in Switzerland**  
Sunday, 20 October 2024

**Departure from Switzerland**  
Saturday, 26 October 2024

**BRANDING IN THE  
DIGITAL WORLD**

**START**  
27 January 2025

**END**  
18 April 2025

**DELIVERING EXCELLENCE  
IN GUEST EXPERIENCES**

**START**  
28 April 2025

**END**  
18 July 2025

**RESIDENTIAL WEEK ON  
LONDON CAMPUS**

**Course starts**  
21 April 2025

**Course ends**  
25 April 2025

**TRAVEL RECOMMENDATION**

**Arrival in London**  
Sunday, 20 April 2025

**Departure from London**  
Saturday, 26 April 2025

**IMPLEMENTING A SUSTAINABLE  
LUXURY STRATEGY**

**START**  
28 July 2025

**END**  
17 October 2025

**GRADUATION CEREMONY  
IN SWITZERLAND**

February 2026



# Your schedule in Switzerland

*Sunday*  
*20 October*

Arrival to  
Montreux/Glion

*Monday*  
*21 October*

08:30–09:30  
Welcome on Glion  
campus

09:30–12:30  
Academic classes  
& workshops

12:30–13:30  
Lunch

13:30–17:30  
Academic classes  
& workshops

18:00–19:30  
Welcome aperitif

*Tuesday*  
*22 October*

08:00–12:00  
Business Field Trip

12:30–13:30  
Lunch

14:00–17:30  
Academic classes  
& workshops

17:30–19:00  
Business Field Trip

*Wednesday*  
*23 October*

09:30–12:30  
Academic classes  
& workshops

12:30–13:30  
Lunch

13:30–17:30  
Academic classes  
& workshops

19:00–22:00  
Dinner at  
Maison Décotterd

*Thursday*  
*24 October*

08:30–11:00  
Academic classes  
& workshops

12:00–13:00  
Lunch

13:00–17:00  
Business Field Trip

*Friday*  
*25 October*

08:30–12:00  
Academic classes  
& workshops

12:30–13:30  
Lunch

13:30–16:00  
Academic classes  
& workshops

16:30–17:30  
Wrap-up

*Saturday*  
*26 October*

Departure

This is a sample schedule, a confirmed schedule will be given to participants 10 days before arrival.





### *Program Team*

EMScLux@glion.edu

### *Student Concierge Desk*

+41 (0)21 966 35 35  
studentconcierge.glion@glion.edu

### *Wi-Fi on campus*

Username: StudentNet  
Password: Switzerland.41

### *Glion campus*

Glion Institute of  
Higher Education

Route de Glion 111  
1823 Glion sur Montreux  
Switzerland