

# Master's in Hospitality Business Leadership



## DURATION

1.5 years; 2 academic semesters plus Business Research Project or a 6-month internship



## LOCATIONS

Bulle campus, Switzerland or London campus, United Kingdom or both



## INTAKES & CREDITS

Spring and Fall  
ECTS\* 90  
US 45

\*European Credit Transfer and Accumulation System



## BUSINESS FIELD TRIP

Featuring visits to leading hotels and other premium hospitality businesses, with insights from experts and industry leaders.



## OTHER HIGHLIGHTS

Wellness Workshop  
Company visit

**Hospitality Immersion Program**  
4 weeks (optional)  
Glion

**Semester 1**  
Bulle or London

**Semester 2**  
Bulle or London

**Semester 3**  
Internship or Business Research Project

## Benefits

- Become a five-star hospitality leader
- Enhance your industry knowledge, soft skills and managerial competencies
- Diversify into different functions in hospitality such as luxury and real estate
- Real-world experience during your internship or business research project
- Trips to partner institutions, company visit and exclusive visits from industry experts

## Designed for

- Young professionals
- Career changers & career developers
- Students' background: 54% career changers and 46% career developers



Introducing the program



Advantages of our Master's program



Hear from students in Switzerland



Hear from students in London



Discover more in our digital brochure

## Courses

### OPTIONAL PRE-SESSION

- | Hospitality Immersion Program

### SEMESTER 1

#### Driving Operational Excellence

*Striving Towards Excellence*

- | Managing Hospitality and Luxury Operations
- | Managerial and Financial Accounting
- | Leadership Across Cultures
- | Applied Business Research

*Enhancing Sales and Revenues*

- | Marketing Management for Hospitality Leaders
- | Revenue Management and Pricing Strategy
- | Sales and Distribution Strategies in Hospitality
- | Leading Digital Strategy

- | **+ Business Field Trip**
- | **+ Wellness Workshop**

### SEMESTER 2

#### Leading Strategies to Success

*Developing Effective Strategies*

- | Luxury Brand Management
- | Hospitality Business Strategies and Value Creation
- | Hospitality Corporate Finance
- | People Management in a Global Environment

*Embracing the Transformation*

- | Leadership in Action
- | Hotel Asset Management and Concept Creation
- | Innovative Food and Beverage Strategies
- | Sustainability Essentials for Hospitality Managers
- | Crisis Management in a Volatile Environment

- | **+ Company Visit**

### SEMESTER 3

- | 6-month internship or Business Research Project

## Fees for 2024 intakes

### SWITZERLAND

MSc S1 + S2	Compulsory expenses in CHF
Application fee	275
Tuition fees	53,600
Learning resources	1,400
Insurance	2,550
Administrative fees	980

### LONDON

MSc S1 + S2	Compulsory expenses in GBP
Application fee	175
Tuition fees	41,400
Learning resources	1,200

### OPTIONAL HOSPITALITY IMMERSION

4-WEEK PRE-SESSION PROGRAM IN CHF	
Tuition fees	4,400
Insurance	255
F&B prepaid	930
Lodging	1,300

# Interns & graduates: where are they now?



*MSc in Hospitality Business Leadership*

## *Internship examples (2023)*



**Nina  
ASATIANI**

*Georgian*

**ASSISTANT  
MANAGER**

Four Seasons Hotels & Resorts,  
Riyadh, Saudi Arabia

*Hospitality*



**Jennifer Nyawira  
MÜLLER**

*Swiss*

**FRONT OFFICE  
MANAGER**

Mandarin Oriental Hotel Group,  
Munich, Germany

*Hospitality*



**José  
GAUTREAU**

*Dominican*

**ASSISTANT FOOD  
& BEVERAGE MANAGER**

Mandarin Oriental Hotel Group,  
Miami, Florida, USA

*Hospitality*



**Lucie  
ROUX**

*French*

**BRAND  
TRAINEE**

Rosewood Europe Corporate Office,  
Amsterdam, The Netherlands

*Hospitality*



**Prathamesh  
KATKAMWAR**

*Indian*

**FINANCE  
INTERNSHIP**

Jumeirah Hotels & Resorts,  
Dubai, United Arab Emirates

*Hospitality*



**Constanza  
CIFUENTES**

*Spanish*

**TAILOR MANAGER  
ASSISTANT**

Le Collectionist,  
Barcelona, Spain

*Hospitality*

## *First jobs after graduation (2023)*



**Beatrice  
ANGELERI**

*Italian*

**PROPERTY ADMIN  
SPECIALIST**

The Ritz-Carlton, Santa  
Barbara, California, USA

*Hospitality*



**Dannielle  
MURPHY**

*Canadian*

**ANALYST**

HVS,  
London, United Kingdom

*Hospitality*



**Anuja  
RANANAWARE**

*Indian*

**FRONT OF HOUSE  
SUPERVISOR**

Woodmark Hotel & Still Spa,  
Seattle, Washington, USA

*Hospitality*



**Alexia  
FRIBOURG**

*French*

**ASSISTANT DIRECTOR OF  
FOOD & BEVERAGE**

Cookon Club,  
Paris, France

*Hospitality*



**Tim  
AHYONG**

*Filipino*

**ASSISTANT CHIEF  
CONCIERGE**

Atlantis The Royal,  
Dubai, UAE

*Hospitality*

### **CONTACT US**

+41 (0)21 966 35 35  
info@glion.edu

[linktr.ee/glion.edu](https://linktr.ee/glion.edu)