

BACHELOR'S IN INTERNATIONAL



Program structure

DURATION: 4 YEARS, 8 SEMESTERS INCLUDING 2 SIX-MONTH INTERNSHIPS & AN ON-THE-JOB EXPERIENCE

Year 1: Experiential Year

Semester 1

Semester 2 Hospitality Operations Practice

Year 2: Academic Program

Semester 3 Hospitality Fundamentals Bulle, London or Marbella*

Semester 4 Hospitality Management Bulle, London or Marbella*

Year 3: Academic Program

Semester 5 Management Practice

Semester 6 Integrated Business Strategies Bulle or London

Year 4: Academic Program

Semester 7 Specialization and Business Project Bulle or London

Semester 8 On-The-Job Experience & Research Project

*International exchange at another Sommet Education campus depending on availability

Employability

company visits per year

of job-seeking students graduating in 2022 received one or more employment opportunities

Progressive & personalized learning

PRACTICAL IMMERSION

Service, table art, kitchen & hotel operations using Glion luxury boutique hotel facilities and semester 1 masterclass.

LUXURY GASTRONOMY & HOSPITALITY MASTERCLASS

Two-week Masterclass in Switzerland during semester 1 to discover authentic luxury experiences in hospitality and gastronomy.

LEARN SOFT SKILLS

Self-confidence, attitude, leadership and presentation.

PERSONALIZED LEARNING PATH

- Small classes
- One-on-one attention from highly qualified faculty members

Suitable for

Students who are looking for a management career in one of the world's fastest growing and most diverse industries; and who wish to study in an international business university setting with global exchanges and internship possibilities.

Experienced faculty



Master's or PhD

of faculty members hold a

average years of

for employer reputation in hospitality management (QS World University Rankings by subject 2023)

Michelin Restaurant Stéphane Décotterd on campus

*

industry experience

International evironment & opportunities

nationalities

students per class on average

70 international students

student-to-facultv ratio

 $16,900^{+}$

internship offers per student on average

Data: May 2023

INTERNSHIPS

18 months of industry experience. Professional immersion, management practice and on-the-job experience.

REAL WORLD MANAGEMENT EXPERIENCE

Applied business projects with industry partners.

SPECIALIZATIONS

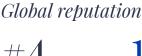
Three specializations in-line with hospitality today in luxury, finance & events.

GLOBAL EXCHANGE OPPORTUNITIES

- London
- Marbella^{*}



Spring and Fall



Courses

YEAR 1: EXPERIENTIAL YEAR

Semester 1: Practical Arts

Luxury Hospitality Branding and F&B Trends Modern Pastry and Confectionery Spa Operations and Guest Relations Contemporary Gastronomy Food and Beverage Concepts The Universe of Wine Mixology and Cocktail Masterclass Front Office and Hotel Operations Business Communication or Business English + Luxury Gastronomy and

+ Luxury Gastronomy and Hospitality Masterclass

Semester 2: Internship

Practical Arts Reflection on Practice

YEAR 2: ACADEMIC PROGRAM

Semester 3: Hospitality Fundamentals

Hospitality Marketing Essentials Hospitality Financial Accounting Professional Communication and Academic Writing People and Performance in the Workplace Hospitality and Events Operations IT Business Tools General Education Elective

Semester 4: Hospitality Management

Integrated Marketing Communications in the Digital Era Managerial Accounting Management of Rooms Economics for Hospitality and the Tourism Industry Data Analysis for Decision Makers Concept Development and Entrepreneurship in Food and Beverage Management General Education Elective



The Glion student journey



Recruitment Day



Learn more in our digital brochure



Semester abroad experiences in London



linktr.ee/glion.edu

Business Ethics and Corporate Social Responsibility Business and Academic Research Methods

YEAR 4: ACADEMIC PROGRAM

Semester 7:

YEAR 3: ACADEMIC PROGRAM

Reflection on Management Practice

Business Development and Strategy

Semester 6: Integrative Business Strategies

Leadership Skills for Change Management

Revenue Management and Distribution

Human Resources Talent Management

Semester 5: Internship

Corporate Finance

Management

Specialization & Business Project

Luxury Brand Strategy or International Hotel Development and Finance or International Event Management and Bachelor's Thesis + Specialization-based Field Trip

Semester 8: On-The-Job Experience & Business Research Project

On-The-Job Experience Applied Business Project (in line with specialization)

Financials

COMPULSORY EXPENSES IN CHF FOR COMPLETE DEGREE

Application fee	275
Tuition fees	176,600
Learning resources	3,000
Practical arts courses apparel	1,200
Insurance	6,800
Administrative fees	2,450
F&B prepaid S1+S3+S4	12,100
Lodging in double superior room S1+S3+S4	18,000

Fees listed are valid for 2024 intakes. Please see our website to view the full Tuition and Other Fees document and our Terms and Conditions.

Specializations

LUXURY BRAND STRATEGY



Ranging from boutique hotels, palaces, spas and luxury travel to cruises, gastronomy, fine wines and spirits, experiences continue

to be the growth area in the luxury industry. Understanding luxury and the strategy of luxury brands provides a foundation for a career not only in the luxury and hospitality industries, but far beyond.

INTERNATIONAL HOTEL DEVELOPMENT & FINANCE



This specialization will give you the skills to analyze the critical success factors in asset management for hotel and resort development

projects. It covers areas such as hotel asset management and concept creation, looking at the hotel industry from the perspectives of both owner/investor and the brands operating within it.

INTERNATIONAL EVENT MANAGEMENT



Events come in many shapes and sizes, from massive sports events to regional music and film festivals, political summits, private

weddings, exclusive VIP events, corporate workshops, and much more. This specialization gives you the professional foundation to become a change-maker in global event management.

Entry requirements

MINIMUM AGE

17.5 years old

EDUCATION

Holding a Secondary Education Diploma that meets Swiss/European university entry requirements (Maturité, IB diploma, Abitur, French Bac, A-levels, high school diploma or equivalent).

ADMISSIONS ASSESSMENT

Personalized assessment to ascertain motivation and review application documentation. Includes scenario-based exercise to be completed beforehand.

MINIMUM ENGLISH LANGUAGE ENTRY REQUIREMENTS

If English is not your first language, or if you have not spent the last two years studying in a school where English is the primary language of instruction, you will need one of the following:

- IELTS: 5.5 overall (min. 5.0 in every subcomponent)
- TOEFL: Internet-based 70 or paper-based 525
- First Cambridge Exam: Grade C
- For London, same as above, except non-EU or EEA passport holders will need to undertake IELTS UKVI: 5.5 overall and min.
 5.5 in every subcomponent.

View the full tuition and other fees