



# Written Compatibility *Assessment*

**BACHELOR'S IN LUXURY BUSINESS**

**Glion Institute of Higher Education**

Welcome to the next stage of your Application process. In this step, you are asked to answer the pre-selection written compatibility assessment questions on the following pages.

Your answers will give us the opportunity to find out more about your background, character and motivation for the luxury industry and this program. During your interview, we will question you on five different characteristics which we believe are vital for future managers and leaders in luxury management – luxury mindset, sense of service, leadership, and your future ambitions.

**You have 7 days from the date of reception, to return this form completed, signed and dated to your Educational Counselor.**

If successfully approved by Admissions, you will be invited to interview with our Institution before a final decision is made about your application.



**Step 1**

**Application  
Received**



**Step 2**

**Written Compatibility  
Assessment**



**Step 3**

**Admissions  
Interview**



**Step 4**

**Final  
Decision**



# Written Compatibility Assessment

Name of Applicant \_\_\_\_\_

Date \_\_\_\_\_

## 01 | Luxury Mindset

In order to be a successful leader in the luxury industry, it is important to have the right mindset to help you to solve problems you will come across in life.

### 01. What is your understanding of the expectations of the luxury customer?

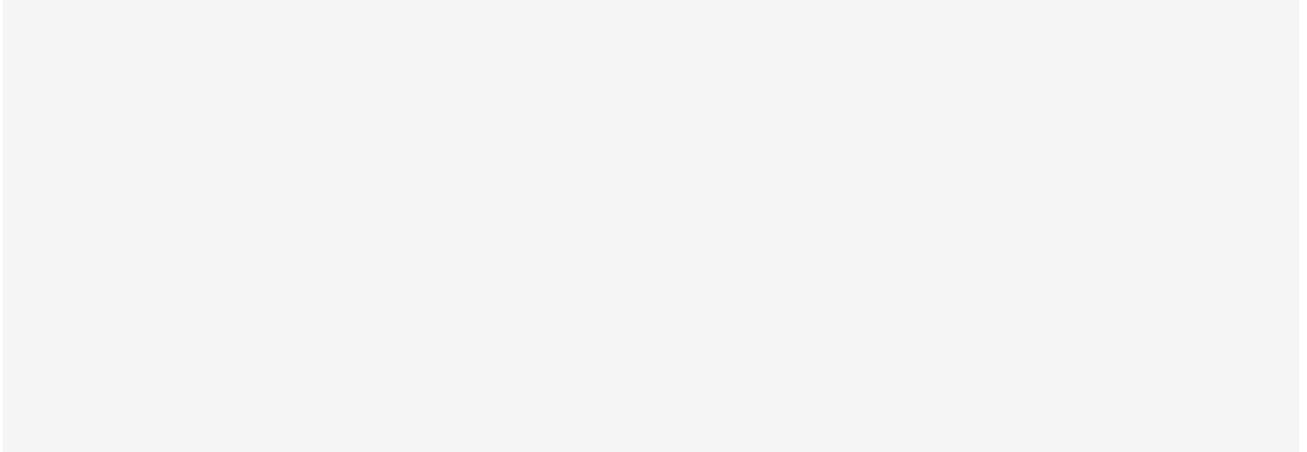
### 02. How would you describe a luxury brand?

### 03. What does luxury mean to you in the hospitality and service industry?

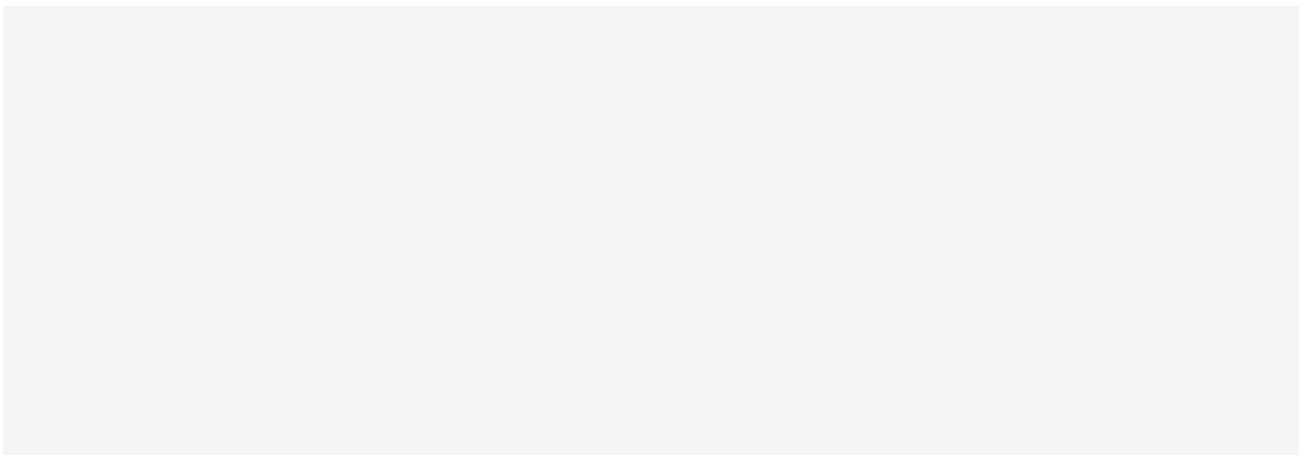
## 02 | Sense of Service

It is an important key that future managers and leaders possess a sense of service. Being able to go that extra mile and exceed client expectations will make you stand out from the rest – accomplishing the extraordinary. Building lasting relationships is something that will be demanded of you every day.

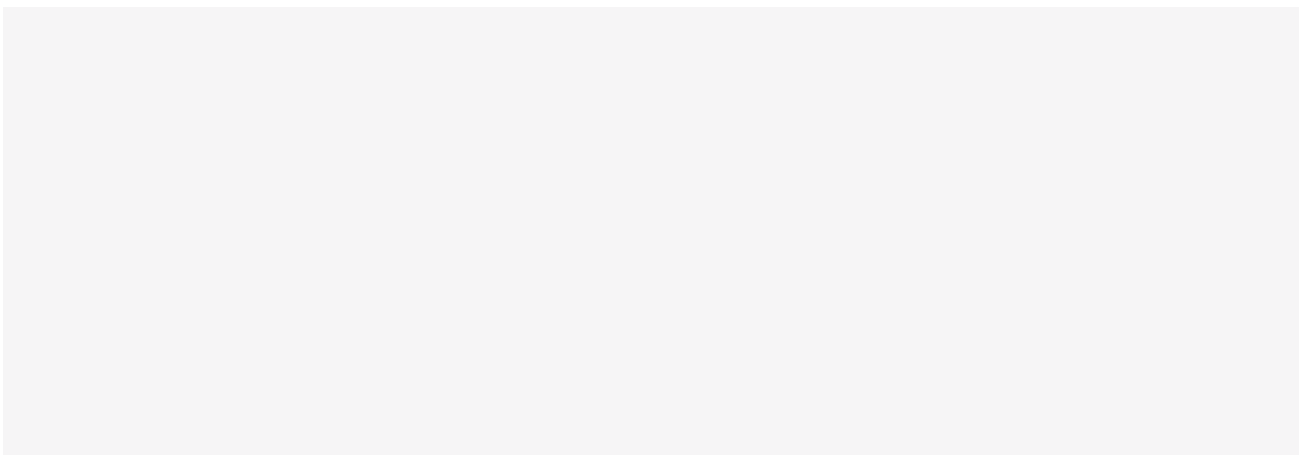
**01. Describe a time when you demonstrated flexibility. How does the attribute of being flexible contribute to success?**



**02. Describe a situation when you went above and beyond what was expected of you.**



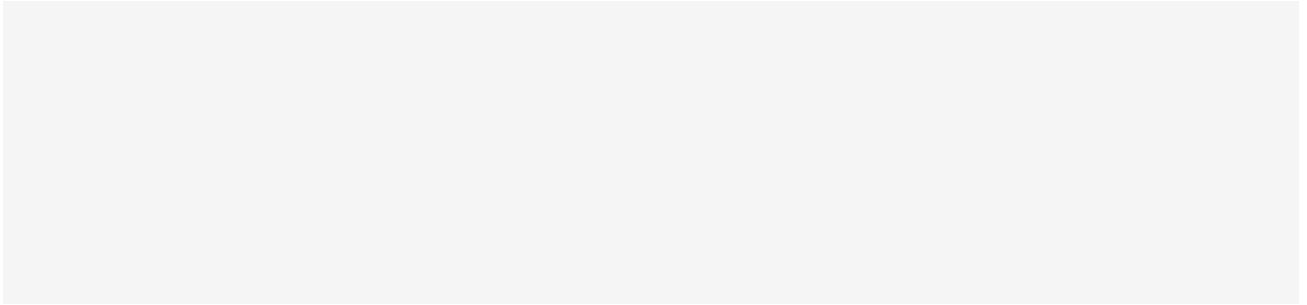
**03. What does luxury service mean to you?**



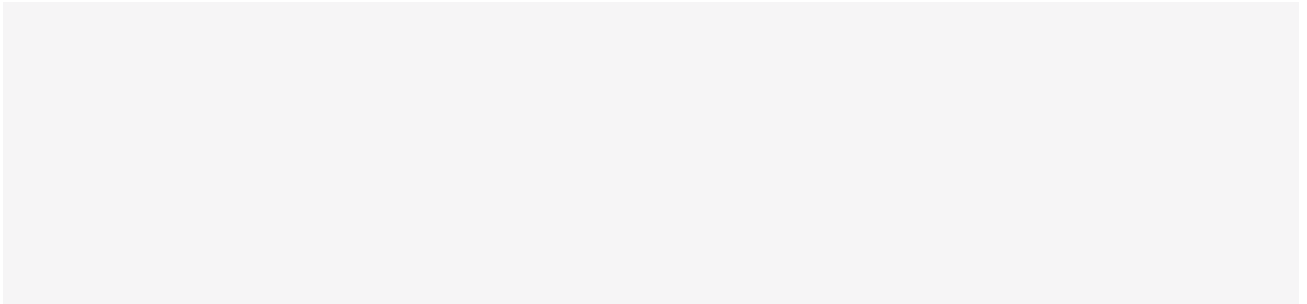
## 03 | International

Within the luxury industry you will be working with individuals from all over the world. While you are studying with us you will be on campus with almost 100 nationalities every semester. As a future leader we want to see what your viewpoint is on internationalism and how you will deal with different cultures.

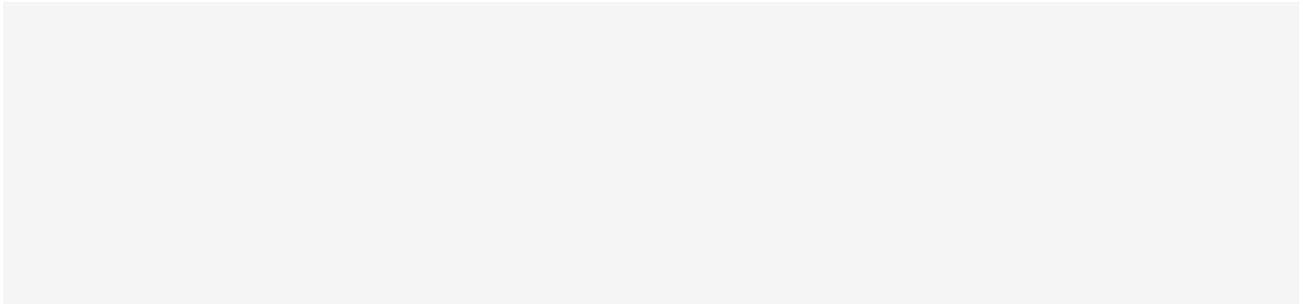
**01. Describe one of your most memorable travel experiences and why? What made it special?**



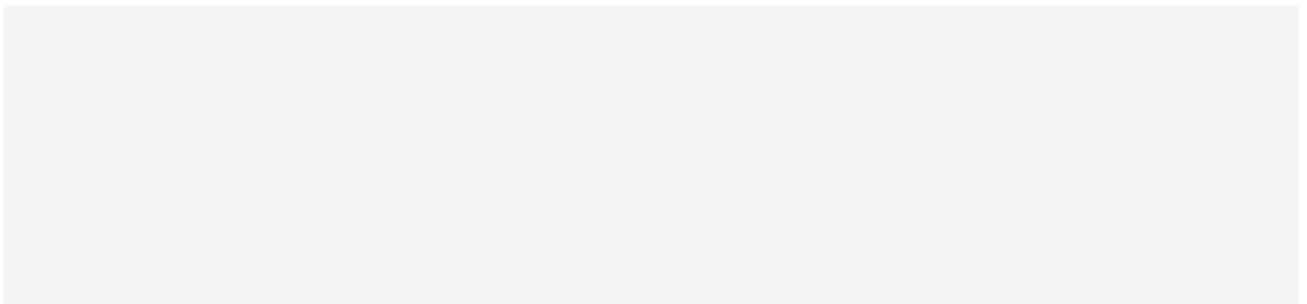
**02. Why do you think diversity is an important part of the luxury industry?**



**03. Where do you see yourself doing your first internship and why?**



**04. What languages do you speak and which ones would you like to learn/develop and why?**



## 04 | Leadership

As a leader you will need to work as a team and motivate others. A leader is a person who has a vision, a drive and a commitment to achieve that vision, along with the skills to make it happen. Let's find out more about your leadership qualities.

**01. Who in your eyes is a leader and why?**

**02. If I were your supervisor and asked you to do something that you disagreed with, what would you do?**

**03. How do you handle criticism?**

**04. Final question: Why should Glion choose you? What could you contribute to Glion if we did?**

Signature \_\_\_\_\_

Date \_\_\_\_\_

**You have 7 days from the date of reception, to return this form completed, signed and dated to your Educational Counselor.**

**GLION CAMPUS**

Glion Institute of Higher Education  
Route de Glion 111  
1823 Glion sur Montreux  
Switzerland

**BULLE CAMPUS**

Glion Institute of Higher Education  
Rue de l'Ondine 20  
1630 Bulle  
Switzerland

